



**THE UNIVERSITY OF TEXAS
AT ARLINGTON**

**VICE PRESIDENT OF REGIONAL CAMPUSES
THE UNIVERSITY OF TEXAS AT ARLINGTON
FORT WORTH, TEXAS**

THE SEARCH

The University of Texas at Arlington (UTA), one of the largest and most diverse universities in Texas, invites inquiries, applications, and nominations for the inaugural Vice President of Regional Campuses (the Vice President). UTA recently announced its plan to add a new campus, known as UTA West, in Fort Worth, dedicated to fostering economic development and to meeting the educational and workforce needs of one of the fastest-growing areas in the country. UTA West will be developed as a part of a multi-year plan, with the goal of welcoming students as early as fall 2028 and could grow to serve more than 10,000 students. The new UTA campus will complement the UTA Fort Worth Center (FWC), already located in downtown Fort Worth, which currently focuses on serving working professionals by connecting education with careers and offers high-quality academic programs that meet the needs of students and the 21st century workforce.

The inaugural Vice President of Regional Campuses will have the opportunity to shape the vision and implementation strategy for the new UTA West campus and to position the Fort Worth Center for continued success. Reporting directly to the President of The University of Texas at Arlington, the Vice President of Regional Campuses will provide strategic leadership and overall administration for UTA West and FWC by working across the University to create new, vibrant, innovative, and high-quality opportunities for learning, teaching, research, and service. UTA seeks an entrepreneurial and visionary leader with strong business acumen, demonstrated operational expertise, the ability to build and maintain effective partnerships with community leaders and government officials, and the ability to partner effectively with UTA leadership, deans, faculty, industry partners and community college leaders.

The University of Texas at Arlington has retained Isaacson, Miller, a national executive search firm, to assist with this search. Inquiries, nominations, and applications should be directed to the firm in confidence, as indicated at the end of this document.

THE UNIVERSITY OF TEXAS AT ARLINGTON

The [University of Texas at Arlington](#) is in the heart of the Dallas-Fort Worth-Arlington metroplex, a vibrant and diverse metropolitan area that is home to over seven million people, one of the fastest-growing technology economies in the United States, and a wide array of arts, entertainment, and cultural activities. The University of Texas at Arlington is in Tarrant County, with a population of 2.1 million. The University's main campus is located in Arlington. The UTA Research Institute is located in east Fort Worth.

UTA is a comprehensive teaching, research, and public service institution dedicated to the advancement of knowledge through scholarship and creative work. The University is committed to providing access and ensuring student success, and to a culture of innovation, entrepreneurship, and commercialization of discoveries by their community of scholars. With an enrollment of more than 41,000 students, UTA is the second-largest institution in the University of Texas System. As a result of its combination of rigorous academics and innovative research, UTA is designated as a Carnegie Research 1 "Very High Research Activity" institution. UTA ranks number four nationally in Military Times' annual "Best for Vets: Colleges" list and is among the top 30 performers nationwide for promoting social mobility of its graduates. UTA is designated by the U.S. Department of Education as both a Hispanic-Serving Institution (HSI) and an Asian American and Native American Pacific Islander-Serving Institution (AANAPISI), and it has one of the top five most ethnically diverse undergraduate student bodies in the United States. Its approximately 270,000 alumni, including some who occupy leadership positions at many of the 24 Fortune 500 companies headquartered in North Texas, contribute to UTA's \$22.2 billion annual economic impact on Texas.

UTA is poised to experience widespread growth. The University recently launched the first phase of its [Recruiting Innovative Scholars for Excellence](#) (RISE) initiative, which aims to recruit 100 new tenure-system faculty to amplify its research standing and to position UTA as a leader in key scholarly areas. The successful candidate for this position will have the opportunity to join UTA during an exciting period of growth and to establish the strategic vision for UTA's new campus in Fort Worth.

Leadership

Jennifer Cowley, President

[Jennifer Cowley](#), PhD, is the first female president of The University of Texas at Arlington and the 10th overall. She is also a professor of public affairs and planning in the College of Architecture, Planning, and Public Affairs.

Before joining UT Arlington in 2022, she served as the provost and vice president for academic affairs for five years at the University of North Texas (UNT) and 16 years at Ohio State University in a variety of capacities, including vice provost for capital planning and regional campuses, associate dean of the College of Engineering, head of city and regional planning, and a professor.

Tamara Brown, Provost and Senior Vice President for Academic Affairs

[Tamara Brown](#), PhD, joined The University of Texas at Arlington as provost and senior vice president for academic affairs in 2022. Dr. Brown came to UTA from UNT, where she served as executive dean of the College of Liberal Arts and Social Sciences, the largest college on its campus. Before joining UNT in 2019, Dr. Brown was interim dean of graduate studies at Prairie View A&M University, with academic roots in psychology and juvenile justice.

UTA WEST AND THE FORT WORTH CENTER

The University of Texas at Arlington continues to advance its commitment to academic excellence and research in the region with a proposed plan to purchase 51 acres of property in west Fort Worth within the Walsh Ranch development. The University of Texas System Board of Regents approved this plan and authorized the use of the Permanent University Fund to purchase the property and create a new campus, [UTA West](#). As part of the proposed agreement, the City of Fort Worth will provide a total of \$4 million from its Economic Development Initiatives Fund (EDIF), with one payment of \$2 million occurring after the formal execution of the interlocal agreement and the other \$2 million serving as reimbursement after all infrastructure improvements have been completed.

The University's [Fort Worth Center](#) (FWC) currently offers fully accredited bachelor's and master's degree programs with flexible daytime, evening, and weekend class schedules to support full-time working professionals. The successful candidate for this position will establish UTA West as a complement to FWC, positioning both for future success.

Fort Worth

Fort Worth, Texas, is one of the fastest-growing communities in the nation. Located on the western side of North Texas, the city is home to more than 975,000 residents, making it the fourth largest in the state and 12th largest in the country. This Modern West city, known for its western culture, features the historic Stockyards, Sundance square, and the Cultural District as highlights for residents and visitors alike. Residents and visitors enjoy hot summers and mild winters and fill their days with good food, good company, and good entertainment.

ROLE OF THE VICE PRESIDENT OF REGIONAL CAMPUSES

The inaugural Vice President of Regional Campuses will shape the vision and implementation strategy for the new UTA West campus and the continued success of the Fort Worth Center. Reporting directly to the President of The University of Texas at Arlington, the Vice President will provide strategic leadership and overall administration for UTA West and FWC by working across the University to create new, vibrant, innovative, and high-quality opportunities for learning, teaching, research, and service.

OPPORTUNITIES AND CHALLENGES

Develop and implement a strategic vision for UTA West and FWC

The Vice President will develop and implement a strategic vision for UTA West, including the Fort Worth Center, that aligns with the University's mission and goals for growth. The strategic vision will include the identification of and plans for launching high-quality and relevant new programs tailored to the needs of the local community, with an eye toward enrollment growth and student success. The strategic vision will center on creating a vibrant educational environment that empowers students and strengthens community engagement in west Fort Worth.

Develop and oversee administrative structures, the financial model, and capital planning for the long-term development of UTA West and FWC

As a skilled operator with a commitment to efficiency and excellence, the Vice President will design and oversee the structures and processes of the new UTA West campus. Working with the support of the main campus, this will include developing the appropriate administrative and governance structures to support efficient and effective operations, developing and managing a financial model that will position the campus for a successful launch and long-term financial health, and planning for the construction and maintenance of the physical space. After launching the new campus, the Vice President will ensure the effective management and allocation of resources to support the ongoing operations of UTA West and the Fort Worth Center.

Recruit, develop, and retain high-quality faculty and staff for UTA West and FWC

The Vice President for Regional Campuses will have the exciting opportunity to build a new team, including faculty and staff. Based on the assessment of the opportunities in the local area and the likely academic and non-degree programs that will be offered at the new campus, the Vice President will design the ideal team structure and determine faculty needs, and then recruit and hire talented and passionate personnel to join UTA West. Once on board, these new staff and faculty members will look to the Vice President as a model of transparent communication, professionalism, respect, and the highest standards of ethical conduct.

Build and maintain strong relationships with community leaders, businesses, and government officials

As the face of the University in its new location in west Fort Worth, the Vice President of Regional Campuses will actively engage with constituents in the region – including chambers of commerce, school districts, civic groups, community colleges, industry, alumni, professionals, and funding agencies – to develop and foster partnerships. In the early stages, the Vice President will engage in dialogue with the community about the future of the new campus. In the long term, the Vice President will ensure sustained

community engagement in order to broaden partnerships and build capacity and innovative opportunities in support of students.

Collaborate with central administration to ensure seamless integration and support of UTA West

As an extension of The University of Texas at Arlington, the Vice President of Regional Campuses will thoughtfully coordinate and collaborate with the main campus. This will include partnering with UTA schools in the launch and delivery of new academic programs. The Vice President also will need to coordinate with the divisions of academic affairs, enrollment management, extension and extended campus, student affairs, and marketing, messaging, and engagement to ensure synchronous recruiting and marketing efforts, student engagement, enrollment, and retention. Additionally, the Vice President will work closely with the development office and the government relations team to ensure resource acquisition that supports UTA West.

QUALIFICATIONS AND CHARACTERISTICS

The preferred candidate will hold a terminal degree from an accredited institution and have 10 years of progressive responsibility, including five years as an executive-level administrator or faculty appointment. If applicable, the individual may be appointed to a faculty appointment congruent with their academic record.

Preferred Qualifications

- Progressive experience in higher education administration, including knowledge of academic programs, and experience in curriculum development, faculty and staff development, and evaluation.
- Informed perspective on the current challenges and market forces facing public universities.
- Innovative vision, entrepreneurial drive, and the ability to think creatively.
- Experience in fundraising and development.
- Knowledge of regional economic and workforce development.
- Experience with online and hybrid learning modalities.

Knowledge, Skills, and Abilities

- Strong financial management and budgeting skills.
- Excellent interpersonal, communication, public relations skills, and entrepreneurial acumen.
- Ability to build and maintain collaborative relationships with diverse stakeholders.
- Ability to plan, conceptualize, and make sound business decisions.
- Experience in budgeting and financial management and ability to build new sources of revenue.
- Strong organizational, planning, and project-management skills and attention to detail.

- Strong presentation, data analysis, problem-solving, communication, and critical-thinking skills.
- Ability to work in a fast-paced environment that demands efficiency and effectiveness.
- Ability to work independently, as well as in teams.
- Ability to exercise considerable independent and professional judgment in matters of significance.

TO APPLY

The University of Texas at Arlington has engaged Isaacson, Miller to assist in the search. Confidential inquiries, nominations, and applications (including curriculum vitae and letter of interest) should be sent electronically in confidence to:

Jackie Mildner, Partner
Kelly McLaughlin, Managing Associate
Pamela Carty, Senior Search Coordinator
Isaacson, Miller

<https://www.imsearch.com/open-searches/university-texas-arlington/vice-president-regional-campuses>

It is the policy of The University of Texas at Arlington (UTA or The University) to provide an educational and working environment that provides equal opportunity to all members of the University community. In accordance with federal and state law, the University prohibits unlawful discrimination, including harassment, on the basis of race, color, national origin, religion, age, sex, sexual orientation, pregnancy, disability, genetic information, and/or veteran status. The University also prohibits discrimination on the basis of gender identity, and gender expression. Retaliation against persons who oppose a discriminatory practice, file a charge of discrimination, or testify for, assist in, or participate in an investigative proceeding relating to discrimination is prohibited. Constitutionally-protected expression will not be considered discrimination or harassment under this policy. It is the responsibility of all departments, employees, and students to ensure the University's compliance with this policy.