



California State University **Chico**

Vice President for University Advancement
& Chief Executive Officer of the University Foundation
California State University, Chico
Chico, California

THE SEARCH

[California State University, Chico](#) (Chico State) seeks a highly strategic, collaborative, and results-oriented advancement leader to serve as the next Vice President for University Advancement and CEO of the University Foundation (VP/CEO). The VP/CEO will design and lead an era of innovation in Chico State's fundraising, engagement, and visibility efforts, galvanizing alumni, parents, friends, and the broader community to position, elevate, and advance the University at an exciting time.

Operating as part of the 23-campus California State University (CSU) System, which educates the most ethnically, economically, and academically diverse student body in the nation, Chico State is a comprehensive and residential public university with the Hispanic-Serving Institution (HSI) designation. The University enrolls nearly 15,000 students, with close to 48% identifying as first-generation college students. Founded in 1887, Chico State is the second-oldest campus in the CSU system and is the anchor institution for Northern California. Situated on a beautiful 132-acre campus—designated as an arboretum—Chico State is located near the foothills of the Sierra Nevada mountains, approximately 90 minutes north of the state capitol, Sacramento, and a three-hour drive from the San Francisco Bay Area. Chico State provides students with a small college town, residential campus experience and boasts an active and engaged student body, high-quality research experiences, exceptional faculty mentoring, and civic and global engagement opportunities for undergraduates and graduate students alike.

The incoming VP/CEO will join Chico State as it embarks on a new chapter following the recent release of its new strategic plan framework by [President Steve Perez](#). This is an exceptional opportunity to partner with a committed and energetic president and actively engage the University's executive leadership team, deans, and other senior leaders to build upon Chico State's notable upward trajectory to elevate the University's visibility, institutional growth, and philanthropic support to unprecedented heights.

As a critical member of President Perez's cabinet, the VP/CEO will serve as the chief development and engagement officer, overseeing Chico State's expansive development (i.e., individual, annual fund, planned giving, and corporate and foundation relations), alumni engagement, public engagement, and strategic marketing and communications enterprise. Providing direction to a 57-member team, including eight direct reports, the VP/CEO will craft a vision and strategic plan to meet the University's fundraising aspirations, identify and leverage new corporate and foundation support, enhance its unique brand and marketability to support enrollment growth and elevate its reputation, and ensure consistent engagement and outreach to all constituents, with an emphasis on deepening relationships between Chico State and the regional business communities.

The next VP/CEO will build upon the success of Chico State's advancement program by implementing best practices, optimizing team culture and performance, building donor capacity and commitment, bringing fresh ideas that respond to the evolving nature of philanthropy, and applying data-driven outreach and fundraising strategies that increase the impact and effectiveness of the advancement enterprise. Additionally, the VP/CEO guides and supports the University Foundation's Board, advising on a range of decisions including those impacting the University's endowment. The successful candidate will lead by example and maintain an active fundraising portfolio. The VP/CEO must be an exceptional storyteller with remarkable communication and listening skills, including creating compelling cases for support and building genuine relationships with Chico State's broad range of internal and external constituencies.

The ideal candidate will have served in progressive leadership roles for an advancement or marketing organization, preferably in higher education or a similar complex setting, and have a clear track record of significant personal success in donor cultivation, solicitation, and stewardship at principal gift levels. This individual must have demonstrated success in or potential for foundation management. They must possess strong managerial, strategic planning, and motivational skills, along with a keen understanding of best practices in fundraising, engagement, marketing, and communications, as well as comprehensive knowledge of major development, alumni engagement functions, including campaign and volunteer management. This leader will excel at mobilizing a talented staff and facilitating team success. They must be collaborative, creative, and adaptable to complex environments where efficient resource management is critical. The successful candidate will embody Chico State's core values of respect, empathy, and integrity, in addition to demonstrating a deep appreciation and passion for its mission, goals, and unique qualities. A bachelor's degree is required; an advanced degree is preferred.

California State University, Chico has retained Rachel Ellenport of the national executive search firm Isaacson, Miller to assist in conducting this important search. Inquiries, applications, and nominations for this position should be directed to the search firm as indicated at the end of this document.

ABOUT CALIFORNIA STATE UNIVERSITY, CHICO

Chico State is a comprehensive university serving not only the Northern California region, but also the state, the nation, and the world through instruction, research, and public service. The University

empowers students with a “Do and Dare” spirit to develop into tomorrow’s successful citizens. Its unique combination of scholarly pursuits, civic engagement, and a strong connection to the local community has earned it national and international accolades.

Chico State comprises seven colleges and five schools including the [College of Agriculture](#); the [College of Behavioral and Social Sciences](#) (which includes the [School of Social Work](#)); the [College of Business](#); the [College of Communication and Education](#) (including the [School of Education](#) and [School of METX](#)); the [College of Engineering, Computer Science, and Construction Management](#); the [College of Humanities and Fine Arts](#) (including the [School of the Arts](#)); and the [College of Natural Sciences](#) (including the [School of Nursing](#)). The University also has Meriam Library and 22 specialized centers, including the Center for Regenerative Agriculture and Resilient Systems, Agribusiness Institute, and the California Pavement Preservation Center. Chico State’s faculty are dedicated scholars and teachers, and the University has been celebrated for its commitment to sustainability and community engagement. From preparing teachers to protecting watersheds, promoting economic development to supporting archaeological research, faculty have enabled the University to be a positive force in the communities it serves. The student-to-faculty ratio is approximately 28 to 1, and the average undergraduate class size is 31.

Chico State has been rated a top regional public university in the West by *U.S. News & World Report* since 1998. In 2025, the University stood out in a number of key areas, including 8th in Best Value, 23rd in Social Mobility, and 14th for Best College for Veterans. Chico State was also [recognized twice by the Carnegie Foundation](#)—first in February as a designated “Research College and University” (RCU) reaffirming the University’s commitment to offering research, innovation, and academic excellence, and again in April as an “Opportunity College and University” for being a model for student success. Last year, Chico State was ranked in the top one percent by [Washington Monthly for its master’s rankings](#). As one of the first among institutions in the United States to sign the American College and University Presidents’ Climate Commitment, the Association for the Advancement of Sustainability in Higher Education ranks Chico State third on its Sustainable Campus Index, a worldwide measure of environmental practices. Every year, the University hosts the [nation’s largest student-run climate resilience conference](#). Additionally, its 800-acre [Paul L. Byrne Memorial University Farm](#) is an anchor for Chico’s agroeconomic community, providing experiential learning opportunities for students, market research for local farmers and ranchers, and countless professional seminar partnerships with Future Farmers of America and 4-H field days. The [Big Chico Creek Ecological Reserve](#), the largest ecological reserve in the CSU, is a research hub and training ground for students, fire agencies, and scientists, advancing climate resilience and land stewardship in the American West.

Students are drawn to Chico State for its close-knit community and its intimate, student-focused environment. In 2024, Chico State students were from 48 nations and 34 states. The majority (97%) came from California: 27% from Chico State’s service area; 11% from the Sacramento area; 21% from the San Francisco Bay Area; 20% from the Los Angeles area; and 17% from the rest of California. The remaining 2% are out-of-state or international students. Nearly 50% of first-year students are the first in their

families to attend college. Chico State prides itself on being a social mobility vehicle for first-generation students.

Chico State students are actively involved in over 200 clubs and organizations, reflecting a wide array of interests, values, and academic pursuits. The University is proud to be a member of the NCAA Division II, with 13 men's and women's athletics teams competing in the California Collegiate Athletic Association (CCAA).

The Chico State Playbook: A Strategic Plan for the Future

In December 2024, Chico State completed its new strategic plan, [The Chico State Playbook](#), along with a framework of *Community Agreements* to enhance the University's commitment to an inclusive work and learning environment. The following blueprint features five strategic anchors that Chico State will use to chart the University forward into its next chapter:

- **Engage** students in powerful learning experiences that prepare them for successful futures.
- **Produce** outstanding scholarship and creative works that improve lives and inspire possibilities.
- **Foster** an equitable, inclusive, and rewarding environment for all students and employees.
- **Serve** as a resource for the North State on issues that matter most, with an emphasis on accessible education, workforce development, sustainable systems, and the cultural and economic enrichment of our communities.
- **Embrace** streamlined processes and adaptive ways of working to thrive in a rapidly evolving world.

Leadership

Steve Perez became Chico State's 13th president on July 1, 2023, after serving as the University's interim provost and vice president for Academic Affairs. As president, he intentionally focuses on building and maintaining strong teams that will work hard every day to support the success of Chico State students, colleagues, and the region.

Prior to coming to Chico State, Perez served as interim president from January to December 2022 at San José State University, where he kept the institution on an upward trajectory during a time of transition. Perez was previously provost and vice president of Academic Affairs at Sacramento State. Over his two decades of service to that university, he also served as associate professor, professor, assistant to the president for special projects, faculty athletics representative, interim dean for the College of Business Administration, and interim provost.

During his time teaching, Perez taught macroeconomics at all levels, as well as econometrics, sports economics, labor economics, and mathematics for economists. His research has explored most macroeconomic topics, but a specific interest has been evaluating the ability of econometric techniques to discover the truth, issues of causality in macroeconomics, and sports economics.

After receiving his bachelor's degree in economics at the University of California San Diego, Perez received his PhD in economics from the University of California, Davis in 1994. He taught economics at Virginia Commonwealth University and Washington State University before moving to Sacramento State in 2001.

Financial and Fundraising Overview

All CSU campuses have two main funding sources: the State General Fund, and student tuition and fees. State funding now covers slightly more than half of the CSU's operating costs, with tuition and fees making up the remainder. Auxiliaries and philanthropic support generate additional revenue needed for essential services that supplement state-supported activities. Chico State's operating budget is \$262 million in fiscal year 2024-2025, divided as 62 percent from state support and 38 percent from tuition and fees. In fiscal year 2023-2024, Chico State's endowment was valued at over \$100 million and raised \$21 million in annual philanthropic contributions.

The University Foundation

The [University Foundation](#) (foundation) is the steward of gifts and endowments for the entire University. The foundation was organized and incorporated as a 501(c)(3) nonprofit California corporation in 1940, with a mission to support and enhance campus projects and programs. In 1997, its function became solely philanthropic. A 21-person governing board provides fiduciary oversight and endowment management and serves to engage alumni, parents, and the community in charitable giving.

Campaigns at Chico State

In 2012, Chico State started on a path to craft and build a bold new vision for its culture of philanthropy. With a focus on student success, the buildout of cutting-edge facilities, and solutions for 21st-century problems, [Transform Tomorrow: The Campaign for Chico State](#) launched as the University's first-ever comprehensive campaign to raise \$100 million. In 2021, that goal was surpassed by the generous support of over 269,000 gifts from 58,282 alumni, donors, friends, faculty, staff, students, and community to raise \$106.6 million.

Chico State launched the quiet phase of its second comprehensive campaign, *Decide the Future*, in 2023. As the most ambitious campaign in Chico State's history, *Decide the Future* aims to redefine what's possible for future generations of students and programs. Gifts to this campaign will strengthen Chico State's dedication to developing students into critical thinkers, responsible citizens, diverse leaders, and inspired stewards of environmental, social, and economic resources through excellence in inquiry, innovation, and experiential learning.

The campaign currently has four main components: student success, endowments, capital projects (including buildings, renovations, and tech upgrades), and research. Work is underway to identify

campaign priorities within each column across campus, ensuring they support the strategic priorities of the collective university.

VICE PRESIDENT FOR UNIVERSITY ADVANCEMENT & CEO OF THE UNIVERSITY FOUNDATION

The vice president for University Advancement at Chico State is responsible for the planning, implementation, and performance of all fundraising, engagement, and marketing activities on behalf of the University. The vice president provides vision and leadership for the University Advancement team, directing 57 staff across departments dedicated to development, marketing and strategic communications, advancement services, alumni and parent engagement, and University public performances and events, including commencement. This individual will define a vision for advancement and serve as a key spokesperson for Chico State. The vice president is responsible for building and fostering meaningful community and University relationships, soliciting donations from individuals, foundations, and corporations, and managing capital, special, and comprehensive campaigns, and advancement-related events that support established academic and campus priorities. The vice president will manage an operating budget of \$6.1 million, serve as a key member of the president's cabinet, and collaborate with colleagues in the California State University system to support local and systemwide advancement endeavors.

This individual also serves as the chief executive officer of the University Foundation, which has oversight responsibility for the University's endowment. In addition to formal duties, the VP must be a visible and engaged member of the Wildcat family and take an active interest in the vitality of the University, the North State community, and the state as a whole.

Duties and Responsibilities

Strategic Vision and Planning

- Assess the fundraising potential for Chico State. Serve as the architect and builder of a multi-year comprehensive advancement plan that aligns with the University's strategic objectives while remaining donor-centric, and ensures sustainable long-term growth in philanthropic contributions and alumni commitment to the University.
- Understand and capitalize on the gains made during Chico State's past and current comprehensive campaigns. To maximize the current campaign's potential and success, evaluate the philanthropic capacity of all constituencies, identify areas for growth, strategically augment staff and resources, and craft fundraising strategies to elevate aspirations and involvement of volunteers and donors at all levels.
- Oversee and implement an innovative strategic communications and marketing plan that creates cohesive messaging and a brand identity across all media and vehicles, supporting and reflecting

the University's goals and objectives. Provide a compelling narrative for internal and external audiences in support of advancement and prospective enrollment marketing.

Executive Support and Engagement

- Guide and support President Perez in his role as chief spokesperson and fundraiser, serving as advisor and co-strategist in cultivating prospective donors, soliciting transformative gifts, and operationalizing bold new ideas that will lead Chico State to even greater levels of distinction.
- Systematically engage, guide, and support the provost, deans, senior institutional leaders, and volunteers in development-related activities, serving as a coach and co-strategist on cultivating and soliciting principal and transformational gifts and building strong development and alumni engagement channels.
- Serve as a senior counselor to the president, provost, and other University leaders on all communication matters and messaging, internal and external, as well as governmental issues and actions that impact the University.
- Cultivate strong working relationships with administrative, academic, and athletics leaders and staff across Chico State. Ensure that the UA division is seen as a collaborative, proactive, trustworthy, and responsive partner able to address both opportunities and concerns professionally.

Board and Volunteer Management

- Serve as the President/Chief Executive Officer and a non-voting member of University Foundation; supervise, direct, and carry out the foundation's initiatives in accordance with, and subject to, the control and direction of the board; manage finances, including endowment growth strategies, perform other duties as are customarily vested in the CEO of an auxiliary nonprofit entity as the board may from time to time determine.
- Analyze the University Foundation, Alumni Association, and other board giving patterns and encourage their continued personal participation in philanthropy.
- Assist in the identification, recruitment, and cultivation of new foundation and alumni board members and volunteers on a national basis, identifying key leaders with an affinity for the mission of Chico State; build a volunteer structure that fosters a culture of philanthropy. Work closely with President Perez and board chairs to develop strategies that will enhance and strengthen the boards.
- Provide the highest level of personal support to volunteer leaders and the board members for their activities on behalf of Chico State; ensure that their experiences are meaningful, productive, and enjoyable, and that their intellectual and emotional connections to the University are strengthened.

Program Development, Fundraising, and Strategic Marketing and Communications

Development & Alumni Relations

- Establish priorities, clearly defined goals, and best practices for a comprehensive program that promotes a culture of excellence and collaboration with a clearly defined organizational structure. Lead infrastructure and capacity-building across all advancement functions.
- Systematically identify, cultivate, solicit, and steward new individual (alumni, parents, and friends) and institutional (corporations, community organizations, and foundations) donors capable of making significant principal and transformational contributions, domestically and internationally.
- Maintain existing donor and alumni relationships while deepening those alliances through regular, relevant communications, engagement, and stewardship. Ensure that stewardship is comprehensive, timely, and innovative.
- Evaluate, strengthen, and enhance the major gift pipeline as well as the planned giving program; implement new strategies to identify and acquire prospective donors, increase donor retention, and upgrade and renew existing donors.
- Oversee and invest in alumni programming for Chico State's 180K+ alumni across a regional, national, and global scale to ensure engagement events align with the University's strategic priorities and capture new and lapsed audiences. Support the Office of Alumni Relations staff and other campus units in continuing to grow, implementing, and evaluating alumni engagement strategies, including activities related to Wildcat Weekend, alumni career services, the Distinguished Alumni Awards, and alumni chapters and networks.
- Utilize data analytics and insights to inform decision-making, track progress, and refine fundraising strategies. Ensure the accuracy and completeness of alumni and donor records within the institution's database.
- Ensure compliance with all relevant regulations, ethical standards, and reporting requirements related to fundraising. Uphold the highest ethical standards in donor interactions and gift management.

Strategic Marketing and Communications

- Create and lead a modern and innovative marketing and communications program, which incorporates all traditional media and digital channels. Oversee crisis communications and collaborate on executive messaging with the Office of the President.
- Collaborate closely with the offices of the president, foundation, enrollment, athletics, and communications as well as any other administrative units that play a significant role in the public perception of the University. Ensure leaders are well supported in their work and that their external communications reinforce the brand and key strategic goals for the individual offices and the University as a whole.

- Strengthen a digital ecosystem that reflects the University's brand, creates a cohesive strategy across platforms, while also recognizing the breadth and diverging needs of campus units, and emphasizes compliance with accessibility and user experience standards.

Campaign Leadership

- Lead comprehensive campaign planning activities, providing support for the creation and development of specific philanthropic partner proposals that align with campaign priorities, and develop a comprehensive campaign engagement, stewardship, and recognition plan in coordination with all members and functions of the UA division and affiliated fundraising entities/efforts across the extensive campus community.
- Craft and deploy best-practice campaign planning methodology and technology, uniquely blending philanthropic gifts with research and service grants, to maximize the integration of the university's comprehensive campaign priorities, financial goals, external and internal engagement, and ambitions.
- Partner and maintain collaborative relationships with various campus constituents, including but not limited to Chico State Enterprises (a non-profit corporation responsible for grants and contracts administration for the campus) and administrative leaders to increase knowledge of institutional readiness for and execution of a comprehensive campaign.
- Provide regular and meaningful assessments of the campaign's progress against goals, using data and analysis to track comprehensive campaign trends, identify potential concerns, facilitate timely shifts in focus, direction, or thinking, and identify opportunities to exceed goals.
- Develop and maintain clear and strategic communication and marketing collateral with teams of internal campaign partners to keep the campaign's momentum on track.
- Provide support for the creation and development of specific philanthropic partner proposals that align with campaign priorities.

Leadership and Staff Management

- Lead, inspire, and advocate for the advancement team, including, but not limited to, development, marketing, advancement services, alumni engagement, University public events and commencement, and strategic communications staff; encourage and support collaboration and transparency between and among functional leaders and teams.
- Motivate and inspire the UA leadership team—a seasoned, committed, and long-tenured cadre of direct reports—to work collectively to address division-wide opportunities and challenges and set policy.
- With the leaders of the fundraising team, develop, mentor, train, and motivate a high-quality staff prepared to meet the ongoing challenges of broadening and diversifying Chico State's philanthropic revenue. Assess current staff capacity, retain high-performing staff, and recruit new staff as necessary. Maintain an open and fluid leadership style that empowers staff through active communication and delegation.

- Lead the frontline fundraising staff by example, demonstrating successful cultivation, solicitation, and stewardship of key donors.
- Foster an environment that rewards performance, builds confidence, encourages collaboration, teamwork, and innovation within the advancement team and across the University. Recognize and celebrate current achievements and set clear expectations for future success.

Qualities and Experience

- Progressive leadership roles for an advancement and/or marketing organization, preferably in an institution of higher education or similarly complex setting.
- The ability to co-create and articulate a vision for the future and craft a development program capable of building that future, engaging broad constituents in the process.
- Demonstrated success in cultivating, soliciting, and stewarding principal and transformational gifts from individuals, foundations, and corporations.
- Proven management skills in establishing a team and goal-oriented environment that empowers staff through active communication, transparency, and delegation, promoting diversity of thought and celebrating achievements.
- Political savvy to navigate a complex public academic institution, building consensus and strong collaborative relationships across the University, inclusive of a broad body of alumni and constituents.
- Proven experience of or demonstrated potential for foundation management.
- A proven track record in leading and managing a comprehensive campaign from inception to conclusion.
- Knowledge of strategies and industry best practices for strategic communications, marketing, positioning, and messaging, including broad experience in public affairs, crisis and issues management, communications planning, media relations, public relations, perception management, enrollment, and internal communications.
- Exemplary interpersonal and listening skills, with the intellectual depth, maturity, and confidence to garner the trust of the president, senior academic and administrative leaders, key volunteers, staff, alumni, and other constituents.
- A decisive consensus-builder who enjoys cross-departmental collaboration and can create excitement around Chico's mission, encouraging others to support the university.
- A sharp eye for operational efficiency and the best use of resources, including a demonstrated understanding of budgets and past success in garnering institutional resources for a program or division.
- Superior written and oral communication skills, with the ability to translate information clearly and compellingly for all audiences.
- A bachelor's degree is required; an advanced degree is preferred.

This individual must also be able to show proof of a valid driver's license and conduct required travel to statewide University sites, events, conferences, and other business. Some evenings and weekends will be required.

Other Requirements

California State University, Chico, in accordance with CSU policy, requires that the successful candidate complete a background check (including a criminal records check, sexual offender registry check, and/or fingerprinting) prior to assuming this position. Failure to satisfactorily complete or pass the background check may impact the job offer or continued employment of current CSU employees who apply for posted positions identified as sensitive. This position is considered a sensitive position based on CSU guidelines. Incumbent is responsible for the safety and security of Level 1 data, sometimes also referred to as Level 1 protected data. This is confidential information that is in most cases protected by statutes, regulations, or other legal mandates.

The person holding this position is considered a "Limited Mandated Reporter" under the California Child Abuse and Neglect Reporting Act and is required to comply with the requirements set forth in CSU Executive Order 1083 (revised July 21, 2017) as a condition of employment.

This position is a Higher Education Employer-Employee Relations Act (HEERA) designated managerial position and comes under the Management Personnel Plan (MPP) of the California State University. Individuals appointed to management positions serve at the pleasure of the President or designee. They are excluded from the collective bargaining process, are not subject to probationary service, and do not receive tenure or permanent status. This position is exempt from the overtime provisions of the Fair Labor Standards Act (FLSA).

The duties of this position will include participation in a decision that may have a material/financial benefit to the incumbent. Therefore, this is a "designated position" under the California State University's Conflict of Interest Code and the incumbent will be required to file a Form 700: Statement of Economic Interest and is subject to the regulations of the Fair Political Practices Commission. (Group/Category; Information Resources-Assistant/Associate Vice President/Provost or Director (all levels, CAT 01, 02)

LOCATION AND COMPENSATION

Chico is a vibrant community with easy access to Lassen Volcanic National Park, Napa Valley, San Francisco, Northern Oregon, and Lake Tahoe areas. Home to Bidwell Park, one of the largest municipal parks in the nation, Chico offers a high quality of life, affordable housing when compared to other California communities, strong commitments to sustainability, and access to numerous outdoor recreational opportunities and a vibrant arts, music, and events scene. The Chico Unified School District and the Butte Glenn Community College District have excellent schools and innovative programs and a long history of collaboration with Chico State. Over the years, Chico has garnered recognition among the

"Best Places in America" by *Forbes* magazine, the "Best Places to Retire" by *U.S. News & World Report*. Its dedication to the environment has landed it acknowledgement as the "Best Green Places to Live" by *Country Home Magazine*, and active lifestyle heralded by *TIME* magazine's "Top 10 Cities in the Nation Where People Exercise the Most," *Outdoor's* "Best Towns," and *Bicycle's* "America's Best Bike Town."

Although primarily known as an agricultural area, Chico and the northern Sacramento Valley also have a robust, organized, and growing tech sector, including software and mobile application development, e-commerce, clean technologies, renewable energy, and advanced manufacturing. The city strives to maintain its strong sense of community, while simultaneously establishing itself as a dynamic regional center for business, education, recreation, and culture. The University's [North State Planning and Development Collective](#) is a strategic partner for these efforts in the city and across the region.

The anticipated compensation range for this role is **\$275,000-\$285,000**. In addition to the salary range listed herein, Chico State offers a wealth of benefits to make working at the University even more rewarding. These benefits include comprehensive health insurance, sick and vacation time, retirement savings plans, and access to a number of perks. Please refer to the link listed [here](#) to learn more about the compensation practices and benefits. Salary offers are determined based on final candidate qualifications and experience.

APPLICATIONS, INQUIRIES, AND NOMINATIONS

Screening of complete applications will begin immediately and continue until the completion of the search process. Inquiries, nominations, referrals, and CVs with cover letters should be sent via the Isaacson, Miller website below. Electronic submission of materials is strongly encouraged.

<https://www.imsearch.com/open-searches/california-state-university-chico/vice-president-university-advancement>

Rachel Ellenport, Partner
Christina Garrison, Senior Associate
Megan Gorman, Managing Search Coordinator

California State University, Chico employs only individuals lawfully authorized to work in the United States. California State University, Chico is an Equal Opportunity, Affirmative Action, and Americans with Disabilities Act employer.

ADDENDUM

The California State University System

With 23 campuses, 462,000 students, and over 63,000 faculty and staff, the [California State University](#) (CSU) is the nation's largest and most diverse four-year public university system. The CSU is a leader in high-quality, accessible, student-focused higher education and trains the majority of California's leaders and policymakers: approximately one in ten employees across both public and private sectors in California is a CSU graduate. The CSU system has conferred degrees to over four million alumni, and one in every 20 Americans earned their college degree at the CSU. The CSU system has produced millions of graduates who have had an immeasurable impact in fields such as education, health care, agriculture, biotechnology, government, arts and entertainment, medicine, and nonprofit leadership. For fiscal year 2025-2026, the CSU's annual operating budget will be \$9.1 billion in core funding, with 60 percent from the state General Fund and 40 percent from student tuition revenue. In fiscal year 2024, over \$448 million in charitable gift commitments were made to the CSU in the same timeframe. The CSU's endowment is valued at \$2.8 billion.

The Chico State Alumni Association

The [Chico State Alumni Association](#) is the representative body of alumni and helps guide the University's efforts to create a vibrant, dynamic alumni community with programs, services, and vehicles to connect over 186,000 members worldwide. The Board of Directors is a 21-person voluntary advisory body of the Alumni Association comprised of prominent alumni leaders in private businesses and corporations, education, government, and nonprofit agencies.

Chico State Enterprises

[Chico State Enterprises](#) (formerly the CSU, Chico Research Foundation) was incorporated in 1997 following a reorganization of the responsibilities of the University Foundation. The CSU, Chico Research Foundation was renamed Chico State Enterprises (CSE) in June 2019. CSE has assumed responsibility for campus grants and contracts administration, along with entrepreneurial activities. It is governed by a Board of Directors consisting of campus administrators, faculty, a student, and members of the community. The CSE Chief Executive Officer is responsible for the Board of Directors for the administration of CSE activities and for the University administration's adherence to campus policy.

The purpose of CSE is to help develop and administer activities that aid and supplement Chico State's educational mission. As an auxiliary organization of Chico State, CSE provides service functions. As a non-profit corporation, it facilitates the work of campus units and provides alternatives to state procedures. CSE administers hundreds of projects annually and has annual revenues of about \$80 million.