



**PennState**  
College of Medicine



**PennState Health**  
Milton S. Hershey  
Medical Center

Search for the Chair, Department of Radiology  
Penn State College of Medicine, Penn State Health  
Milton S. Hershey Medical Center  
Hershey, Pennsylvania

## THE SEARCH

The [Penn State College of Medicine](#) (PSCOM) and [Penn State Health](#) (PSH) – [Milton S. Hershey Medical Center](#) (MSHMC) are seeking an accomplished, collaborative academic physician leader and dedicated educator to further build upon a strong research portfolio and serve as the Chair of the Department of Radiology. The Chair will have the opportunity to advance the department across all four mission areas (Clinical, Education, Research, and Outreach), broaden its impact on the health of the communities throughout Central Pennsylvania, and build upon the school's national and international impact in education and research programs within Penn State University, PSCOM, and PSH.

For over 50 years, PSCOM and MSHMC have been serving as the only university medical school and medical center in central Pennsylvania. With a history of innovative research, they have played a prominent role in driving scientific discovery and meeting the region's needs for tertiary and quaternary care, and have served as one of the region's largest employers and economic drivers. Amid a rapidly changing health care landscape, PSH has evolved into a comprehensive university health system encompassing primary, specialty, and acute care locations across the region. Among its core goals is to ensure patients receive high-quality, accessible, cost-effective care, close to where they live.

Reporting to the [Dean of the College of Medicine](#), the Chair will lead, build, and sustain a strong academic department. Overseeing radiology services at the health system level, the Chair will ensure effective, efficient clinical operations in partnership with the Chief Clinical Officer across tertiary hospitals, community-based facilities, ancillary sites, and a clinically integrated network. In addition to managing radiology services across complex health systems, the Chair will successfully balance the demands of achieving academic rigor, clinical quality, operational experience, and excellence, as well as system-wide alignment.

Leading the Department of Radiology, the next Chair will be a nationally recognized physician leader and scholar in radiology with a proven commitment to research and innovation, clinical care, medical education and training, and community engagement. They will have the knowledge and ability to

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effectively inspire, mentor, and lead physicians, researchers, and educators while embracing the values of diversity and belonging, quality, financial sustainability, and the wellness of faculty, staff, and trainees. The successful candidate will have experience partnering with key stakeholders at all levels of an organization, including senior leadership.

In addition to bringing a strong track record of leadership and mentorship of diverse faculty at all stages of career development, the successful candidate will also demonstrate an understanding of sponsored research and aim to expand the department's research portfolio. Candidates must have the leadership experience required to oversee a complex, multi-site, and busy clinical department across PSH. The successful candidate will have integrity, intellect, the ability to work collaboratively with numerous stakeholders, a core value of inclusive and equitable leadership, and a vision of how a modern academic department of radiology thrives in the current health care landscape.

Over the past several years, PSH has meaningfully expanded its hospital network by adding both newly built and newly integrated community facilities, strengthening its regional footprint and integrated care model. This growth includes [St. Joseph Regional Health Network](#) joining PSH in 2015 and the opening of PSH [Hampden Medical Center](#) in 2021 and PSH [Lancaster Medical Center](#) in 2022—two modern acute care hospitals designed to bring high-quality inpatient and specialty services closer to growing communities outside Hershey—as well as the integration of [Holy Spirit Medical Center](#) in 2020, which significantly expanded access across the West Shore and surrounding counties. More recently, [Pennsylvania Psychiatric Institute](#) became fully part of PSH in 2023, deepening the system's behavioral health capabilities, and in 2026, the system assumed full ownership of the [Surgery Center of Lancaster](#), reflecting continued expansion into outpatient and ambulatory care. Together, these additions underscore PSH's deliberate strategy to extend academic-quality care across diverse community settings while operating as a unified, integrated health system.

Leading within a five-hospital network spanning academic and community settings, the Chair will model and advance a vision of systemness—bridging and standardizing the delivery of clinical care, research, and education across an increasingly unified medical group and a growing health system. This is an outstanding opportunity for a dynamic academic leader, alongside a cohort of collaborative and innovative chairs and a newly-appointed [CEO](#) of PSH, to actively engage and participate in further developing a regional system of care delivery during a period of strategic renewal and forward progress.

The successful candidate for this role will be a scholar and systems thinker—someone curious about discovery and new ways to lead as a physician in an integrated academic health system, and energized by the opportunity to influence care at scale. As an important part of its governance structure, PSCOM and PSH have strategically implemented a model of physician leadership for its health system through which the Chair will play a central role in shaping not only the department's future but also the broader trajectory of the organization. For a leader who values collaboration, innovation, and purpose-driven change, this is an opportunity to build on a strong foundation and help define what academic radiology can look like in a modern, integrated health system.

PSCOM has retained Isaacson, Miller, a national executive search firm, to assist with this search. As indicated at the end of this document, inquiries, nominations, and applications should be directed to the firm in confidence.

## Penn State Health Milton S. Hershey Medical Center and College of Medicine

In 1963, the Milton S. Hershey Foundation offered \$50 million to Penn State University to establish a medical school and teaching hospital in Hershey, PA. With this grant and \$21.3 million from the U.S. Public Health Service, the University built a medical school, teaching hospital, and research center. Penn State's College of Medicine (COM) opened its doors to the first class of students in 1967, and the Penn State Health Milton S. Hershey Medical Center accepted its first patients in 1970. Today, the Hershey Medical Center serves as the hub of the PSH System, a multi-hospital system serving patients across 29 counties in central Pennsylvania with more than 20,000 employees system-wide and a combined budget of \$4.2 billion.

Together, the College and the Medical Center are central Pennsylvania's only university-affiliated medical center serving the region's needs for tertiary and quaternary care. Today, amid a rapidly changing healthcare landscape, especially in central Pennsylvania, the organization is transforming itself into a comprehensive university health system that includes primary, specialty, and acute care locations spanning the region. Among the core goals of the health enterprise, PSH is ensuring that while Hershey Medical Center continues to serve as the system's academic hub and flagship hospital, patients now receive high-quality, cost-effective care closest to where they live. This recent and ongoing expansion provides new and growing research and learning opportunities across the region. For more on the system, please see the addendum at the end of this document.

## The Department of Radiology

The Department of Radiology is dedicated to high-quality clinical care and education and thus prioritizes expanding research and scholarly activity to support that mission. Overall, approximately 100 community and faculty provide care to over 800,000 patients in 2025 in the following departmental divisions:

- Body Imaging
- Cardiovascular Imaging
- Thoracic Imaging
- Musculoskeletal Imaging
- Emergency Imaging
- Pediatric Imaging
- Neuroimaging
- Breast Imaging
- Nuclear Medicine
- Interventional Radiology

Faculty work within an academic medical center to provide advanced imaging techniques—such as functional MRI, image-guided biopsies, and specialized ultrasound—while collaborating closely with

multidisciplinary clinical teams to ensure high-quality, patient-centered care throughout the health system.

As a fully integrated academic medical center, the department is dedicated to training the next generation of radiologists through medical student education, residency and fellowship programs, and ongoing faculty mentorship, emphasizing both clinical excellence and innovation. Its research enterprise focuses on developing and applying novel imaging biomarkers, advancing translational imaging science, and expanding the use of artificial intelligence to improve clinical decision-making and operational efficiency.

PSH's advanced imaging and research infrastructure includes clinical 3T MRI, a dedicated MRI Core with human and small-animal capabilities (including 7T ultra-high-field MRI), a Center for Nuclear Magnetic Resonance Research focused on MRI methodology and RF engineering, and a Biomolecular NMR Core equipped with high-field Bruker systems supporting structural biology, metabolomics, and translational discovery. Through dedicated research divisions and core labs, the department fosters collaboration across disciplines and integrates discovery with education and clinical practice to advance radiology.

PSH's radiology enterprise delivers more than 400,000 diagnostic imaging studies annually across a broad network of hospitals and outpatient locations throughout central Pennsylvania, reflecting one of the largest and most complex [clinical](#) service lines in the system. Operating across multiple sites with a full spectrum of diagnostic and interventional services, radiology plays a critical role in supporting timely diagnosis, specialty care, and system-wide clinical throughput at scale.

For more information on Penn State Health Department of Radiology, please visit <https://med.psu.edu/departments-faculty/radiology>.

## ROLE OF THE CHAIR OF RADIOLOGY

The Chair reports to the Dean of the College of Medicine and partners closely with the Chief Clinical Officer of PSH. The Chair directly oversees the following roles within the department:

- Vice Chair of Quality
- Vice Chair of Research
- Vice Chair of Informatics
- Vice Chair of Education
- Vice Chair of Clinical Affairs
- Vice Chair of Faculty Development  
*(vacant)*

The Chair of Radiology will serve simultaneously as an academic chair and a service line leader within an increasingly integrated health system. As the role of department chairs evolves in concert with expanding system-level governance, the successful candidate will lead radiology not as a siloed department, but as a coordinated, system-wide enterprise. While advancing the department's tripartite mission—clinical care, education, and research—the Chair will apply strong clinical operations expertise as the foundation that supports all missions successfully and efficiently. The Chair will strive to elevate the rigor, quality, and

consistency of radiology care across all sites, ensuring reliable, high-value delivery of care that ensures outstanding patient experience, increased access, and healthy outcomes.

The Chair will be a forward-thinking, collaborative leader with the judgment to balance competing priorities and the courage to make hard decisions that serve to drive necessary change. The chair will oversee mentoring and development of faculty in a way that advances the research and educational missions. In addition, by applying strong business acumen and a sophisticated understanding of resource utilization, the next Chair will implement a clear view of what sustained operational effectiveness, quality, and productivity look like at scale. Appropriately leveraging talent and technology across the health system, the Chair will fully and creatively embrace AI, imaging science, automation, and new workforce models to do more with what exists while improving care, access, and training. Open to new ways of working and attuned to the organization's stage of development, the Chair will think beyond the here and now, partnering across the community, supporting ambulatory and community hospital growth, enabling remote reading and service deployment, and fostering a meaningful footprint of research leadership and impact—either through personal scholarship or by actively facilitating the work of others.

## KEY OPPORTUNITIES AND CHALLENGES FOR THE CHAIR

The Chair will join PSH at a pivotal time of significant growth. The ideal candidate will be an accomplished physician executive who is a relationship-driven leader of a talented healthcare workforce, with a proven ability to build and lead through transformative change, by addressing the following opportunities and challenges:

### **Cultivate interdisciplinary collaboration and strategic vision systemwide.**

A deliberate, systemwide commitment to integration, collaboration, and academic rigor defines PSH. The next Chair will bring demonstrated experience operating within an integrated health system, elevating quality standards, aligning academic and community physicians, and translating collaboration into measurable outcomes. As a master clinician-educator with scholarly credibility, the Chair must define and quantify the academic work product, ensuring that preeminence in teaching and research is embedded within a high-performing clinical enterprise. Success in this role depends on the ability to integrate diverse physician groups, apply consistent quality and performance standards, and advance a cohesive system of care that strengthens both institutional outcomes and academic distinction.

### **Advance radiology through scalable clinical operations and expanded community access.**

The Chair will assume leadership within a complex, access-driven, and increasingly system-focused academic medical center in which patients receive consistent, high-quality imaging care at any location across the enterprise. Partnering with the Chief Clinical Officer and serving as the service line leader, the Chair will align a heterogeneous radiology workforce that includes a large community-based physician group—greater in clinical FTE than the academic faculty and essential to clinical coverage at the academic

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medical center—while ensuring meaningful engagement with trainees and academic missions.

Partnering closely with senior operational leadership who provide administrative and service line support, the Chair will drive productivity, standardize quality, and address access constraints across a sprawling, multi-site footprint. This includes optimizing staffing models, equipment deployment, scheduling efficiency, and protocol consistency to support 24/7 operations, managing subspecialty complexity such as pediatric imaging, and reducing variability in imaging quality and interpretation. Success in this role requires the Chair to improve access in community settings, generate downstream value for the system, and lead recruitment and retention efforts in a competitive workforce environment—while ensuring that patients are routed efficiently to the right resources, at the right time, with uniform standards of distinction across the system.

### **Promote a commitment to the academic mission through research and teaching.**

Under the Chair’s leadership, teaching, research, and clinical excellence will advance in parallel, with a clear-eyed understanding of the resources and partnerships required to sustain scholarly impact. While institutional research support is anchored through the College of Medicine, the Chair will be a forward-thinking leader who cultivates strategic partnerships with industry—particularly imaging and technology companies—to generate additional resources that support innovation and translational work. The Chair need not personally lead every aspect of the research mission, but must bring a well-developed vision for academic success, a deep appreciation for the research enterprise, and a strong commitment to training the next generation of learners. This includes fostering an environment where education and inquiry are tightly integrated with clinical operations, and where technology solutions—ranging from AI and imaging informatics to operational and device-focused research—are leveraged thoughtfully to drive innovation without reliance on unsustainable, capital-intensive investments.

### **Mobilize resources and partnerships for technological innovation involving AI and beyond**

In the Department of Radiology, operational strength depends on disciplined leadership in capital stewardship, technology adoption, and resource alignment. As one of the most capital-intensive service lines, radiology requires sustained investment in modern equipment to ensure patient safety, minimize radiation exposure, and support access to care. An aging infrastructure will be addressed in an organization that balances ambition with fiscal responsibility. The Chair must therefore champion a thoughtful recapitalization strategy, advocating effectively for radiologists and division chiefs while operating within cost-conscious, risk-based care models that demand appropriate utilization. At the same time, the Chair will lead the responsible deployment of AI and digital tools—including newly adopted Epic-enabled solutions—to improve efficiency and quality. The Chair will evaluate emerging technologies and ensure investments deliver clinical value rather than novelty.

### **Create and nurture an environment that attracts, develops, and retains top talent.**

The Chair of Radiology holds responsibility for shaping a workforce strategy that supports clinical excellence, academic vitality, and long-term sustainability. From the outset, the role demands focused recruitment in critical areas, such as pediatric and interventional radiology, and requires experience in creating an environment that attracts and retains highly specialized talent. As radiology increasingly operates through asynchronous and distributed models—including remote reading by licensed physicians—the Chair must balance the advantages of a geographically flexible workforce with the essential need for on-site academic faculty who are deeply engaged in teaching medical students and residents. Success will depend on proactive, preventative approaches to physician wellness; strong mentorship and leadership development; and clear, well-supported promotion and tenure pathways that reinforce academic commitment. At the same time, the Chair must address the strategic imperative to recruit and retain clinicians who are invested in living and working within the health system’s communities, ensuring continuity of education, culture, and a high-performing clinical delivery model across the enterprise.

## QUALIFICATIONS AND CHARACTERISTICS

The successful candidate must possess an MD, MD/PhD, or equivalent degree, board certification in radiology, and an academic record meriting appointment at the rank of Professor at Penn State University College of Medicine. Tenure eligibility will be dependent on credentials and accomplishments. While no one person will embody every one of these qualities, PSCOM and PSH seek the following criteria in the next Chair of Radiology:

- Proven leadership of complex academic radiology enterprises, with demonstrated responsibility for large-scale clinical, research, and educational operations across distributed sites and practice settings.
- Demonstrated commitment to advancing the academic mission, including scholarly accomplishments, support for research infrastructure across basic, translational, and clinical science, as well as innovation in medical education and training programs.
- Strong operational, financial, and strategic acumen within integrated academic health systems, including the ability to set priorities, manage resources, and navigate enterprise-level governance and trade-offs.
- Experience leveraging emerging technologies—including imaging informatics and AI—to enhance clinical quality, research productivity, and educational effectiveness.
- System-minded leader and collaborator with a track record of building interdisciplinary partnerships and aligning departmental goals with broader institutional priorities.
- Effective people leader with experience recruiting, developing, mentoring, and retaining faculty across academic ranks and practice models, while setting clear expectations and accountability.
- Highly effective communicator and relationship builder, politically and organizationally fluent, who inspires trust, leads change with credibility, and adapts with clarity and steadiness in complex environments.

## APPLICATIONS, INQUIRIES, AND NOMINATIONS

Penn State Health has retained Isaacson, Miller, a national executive search firm, to assist the Search Committee in identifying and reviewing candidates. Applications, inquiries, and nominations may be submitted online:

<https://www.imsearch.com/open-searches/pennsylvania-state-university-college-medicine/chair-radiology>

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[www.imsearch.com](http://www.imsearch.com)

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*Appendix I***Penn State College of Medicine**

The first class of 40 students was enrolled in 1967 and received M.D. degrees in 1971. Today, PSCOM has approximately 580 medical students, over half of whom are women, and 25 percent identify as students of color. An additional 193 students are currently pursuing graduate degrees. Another 560 medical and surgical residents and fellows are part of the learning community on the Hershey campus. The PSCOM building houses faculty offices, classrooms, and research space and is interconnected with the Medical Center at multiple levels. Faculty members (more than 300) have generated increasing levels of extramural research support, currently totaling approximately \$100 million annually. NIH funding represents approximately 50 percent of total extramural research support. The institution received a prestigious NIH Clinical and Translational Science Award (CTSA) in 2011 (recently renewed for four years). PSCOM and Medical Center faculty and physicians continue to integrate the latest biomedical knowledge and technology with compassionate patient care while educating the next generation of scientists and physicians.

The PSCOM mission is to enhance the quality of life through improved health, the professional preparation of those who will serve the health needs of others, the discovery of knowledge that will benefit all, and a vision to be a world leader in the transformation of health care and in the enhancement of health for people everywhere.

PSCOM has a tradition of excellence in education that is scientifically and clinically rigorous with a deep foundation in scholarship and humanistic care. PSCOM, one of the most productive research colleges in the University, has nationally recognized investigators advancing the understanding of health sciences across a broad continuum. More than 1,600 faculty members have generated increasing levels of extramural research support, currently totaling approximately \$160 million annually. NIH funding amounts to nearly \$80 million, representing approximately 50 percent of the College of Medicine's total extramural research awards. Research remains a top priority for the University and the College of Medicine.

It was the first medical school in the country to have Departments of Humanities and Family and Community Medicine, and it is widely known as a pipeline for educating and training family physicians. Benefiting from the resources at University Park, a Regional Campus of PSCOM was established seven years ago. The evolution of the campus growth was part of a larger vision to build a community-connected medical campus for PSCOM in collaboration with Mount Nittany Health.

**Penn State Health Milton S. Hershey Medical Center**

The Medical Center is the centerpiece of Penn State Health (PSH), a growing multi-hospital health system

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serving patients and communities across 29 counties in central Pennsylvania. Currently licensed for 634 beds, it is located on the main campus in Hershey and is a full-service, quaternary care hospital with all major services represented in both pediatric and adult medicine. In FY 2025, there were nearly 59,000 admissions, more than 1.8 million outpatient clinic visits, approximately 214,000 emergency room visits, and more than 55,000 surgical procedures. Penn State Health Milton S. Hershey Medical Center is the only Level I Trauma Center for both the adult and pediatric populations in the area. The critical care surgery arm provides post-injury or major surgery care in a 30-bed surgical intensive care unit, and the acute care surgery practice meets the needs of patients requiring emergency general surgery, as well as follow-up after surgery. PSH shares an integrated strategic plan and operations with Penn State College of Medicine, the University's medical school.

In addition to the Medical Center, the system includes the Golisano Penn State Children's Hospital, a 160-bed hospital and the only Level I pediatric trauma center between Philadelphia and Pittsburgh, and Penn State Cancer Institute, both based in Hershey, Pennsylvania; PSH St. Joseph Medical Center in Reading, Pennsylvania; and 1,200 physicians and direct care providers at 108 medical office locations. Additionally, the system jointly operates various healthcare providers, including PSH Rehabilitation Hospital, Hershey Outpatient Surgery Center, Hershey Endoscopy Center, Horizon Home Healthcare, and Pennsylvania Psychiatric Institute.

U.S. News & World Report has recognized Hershey Medical Center as one of the best hospitals in 2025 for gastroenterology, GI surgery, otolaryngology, and orthopedics. The Medical Center was also recognized as "high performing" in six additional specialties: cancer, geriatrics, neurology and neurosurgery, pulmonology, and urology. It was also listed as "high performing" in eight of nine adult procedures and conditions.

### **Penn State Medical Group**

Penn State Medical Group (PSMG) comprises approximately 1,400 physicians and advanced practice clinicians who care for adults and children across all medical specialties and subspecialties. It includes Penn State faculty physicians and employed non-faculty community-based providers.

Medical Group physicians and advanced practice clinicians provide care at MSHMC and PSH affiliates, centers, institutes, and clinics. These practices account for more than 1.1 million outpatient visits a year. The 63 ambulatory practice sites are located in State College and in locations throughout central Pennsylvania.

PSMG is committed to providing safe, high-quality patient care with oversight through the MSHMC Quality Committee. The Medical Group has had Medical Directors of Quality and an established infrastructure that embeds Quality Physician Leaders in clinical departments to engage and support faculty in quality, safety, and performance improvement.

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## **Penn State Health**

Penn State Health (PSH), the health enterprise, was formed to provide a formal management structure to manage the Medical Center's relationships with other healthcare providers throughout Pennsylvania, including joint ventures and other collaborative agreements. In support of the strategic vision, the health system has partnered with other hospitals and healthcare systems to help them deliver high-quality clinical services in their local markets. PSH continues to seek new opportunities for outreach and partnership in patient care, research, and education.

PSH's objective is to provide a range of fully integrated patient care services for the people of central Pennsylvania and beyond. These services will extend from the prevention of illness and maintenance of health through primary medical care to the highly sophisticated patient care expected at the nation's premier academic medical centers.

PSH is committed to the education of medical and nursing students, basic science graduate students, medical residents and fellows, other students in healthcare-related professions, and practicing health professionals. PSH seeks to enroll students of exceptional quality, and their education will be based on the present and future health needs of the Commonwealth of Pennsylvania and the nation. Special recognition is given to the education of primary care providers.

PSH strives to be a national leader in pursuing scientific investigation and developing programs to advance medical and scientific knowledge, which will ultimately contribute to the health of the public, the practice of medicine, and the education of health professionals.

PSH provides community outreach services to the public through health education, patient care, community activities, and research applications. The health system endeavors to provide health education to the public. In turn, community support for PSH's research missions fosters clinical applications that positively impact patient care.

## **Penn State Health and Highmark Health**

The Penn State Health and Highmark Health strategic partnership is focused on improving access, quality, and affordability of health care close to home for people across south central Pennsylvania while creating new opportunities for medical education and research. At the heart of the partnership are plans for a collective investment by PSH and Highmark Health of more than \$1 billion to develop a high-value, community-based healthcare network designed to keep care local and enhance collaboration with community physicians. Through this partnership, advanced population health management capabilities, analytics, and care models will be developed to more effectively manage chronic conditions, enhance health and wellness, improve outcomes, and lower the total cost of care for patients, members, and the community. In addition, there will be an intentional focus on the exploration and development of innovative, patient-focused co-branded healthcare insurance products, and on expanding support for

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PSCOM through funding for medical and health sciences education and advanced research. The partnership will reinforce the roles of MSHMC and Penn State Children's Hospital as the region's premier destinations for advanced care for adults and children, ensuring no patient needs to leave the region for complex care.

Highmark Health has joined PSH as a minority member, with three seats on the 15-member Board of Directors, and one seat on the MSHMC Board of Directors.

### **The Penn State Cancer Institute (PSCI)**

Recognized as an American College of Surgeons Commission on Cancer-accredited facility, [PSCI](#) has evolved from its 2009 inception into a premier academic oncology center, spanning 178,000 square feet and encompassing clinical care, research, education, and outreach.

PSCI's research portfolio includes more than \$17 million in direct research funding, with Cancer Center members from 45 departments across nine colleges. As a member of the [Big Ten Cancer Research Consortium](#), PSCI benefits from its unique team-research culture, which drives rapid translation of ideas into treatment-changing paradigms. For more information on Penn State Health Cancer Institute, please visit <https://cancer.psu.edu/>.

### **The Penn State Clinical and Translational Science Institute**

The [Penn State Clinical and Translational Science Institute](#) (CTSI) was established in 2007 and is a member of the National Institutes of Health Clinical and Translational Science Award Network. It is one of three network members in Pennsylvania and focuses on the health needs of the rural communities surrounding Penn State and PSH. The institute is one of seven interdisciplinary institutes under Penn State's Office of the Senior Vice President for Research.

The CTSI accomplishes its mission by providing research tools, advanced biostatistical expertise, funding programs to explore unique ideas, and a dedicated, diverse team to more effectively include the community in research. The Institute also trains the next generation of translational and clinical scientists. Through institute programs, Penn State has several opportunities for its medical and graduate students, including a dual degree in clinical and translational science. The institute also invests in Penn State's early-career scientists through a program that helps faculty devote more time to their research, promotes collaboration, and presents basic translational research.

### **The Penn State Neuroscience Institute**

The [Penn State Neuroscience Institute](#) enables interdisciplinary teams of brain, spinal cord, and peripheral nerve experts to collaborate and conduct research. Its mission is to be recognized worldwide as a center of excellence in research, patient care, and teaching. Emphasizing excellence in basic and clinical research studies, the Penn State Neuroscience Institute promotes the translation of research findings into new

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treatments for neurological disease, such as brain tumors, epilepsy, Parkinson's disease, and stroke.

### **The Center for Medical Innovation**

The [Center for Medical Innovation](#) (CMI) provides support and training for PSCOM clinicians, faculty, staff, and students to translate groundbreaking innovations to technology commercialization and into the lives of patients around the world. The mission of the CMI is to provide a service-oriented organization within the Penn State system to drive economic and social value from Penn State medical innovation. The Center provides guidance and support to streamline the process of moving innovative technologies through the commercialization pathway to industry, to make a positive economic and social impact in the community. The CMI, working in partnership with the Penn State Office of Technology Management, serves PSH, PSCOM, and the scientific community to advance innovative research towards new products and services to positively impact human health. The Center builds strong industry partnerships; engages the economic ecosystem; and provides educational programming focused on entrepreneurship, innovation, and commercialization.

### **Hershey and Central Pennsylvania**

Hershey is a thriving suburban town of approximately 20,000, in a metropolitan area of approximately 400,000, in one of the state's fastest-growing regions. Surrounded by diverse communities such as Harrisburg, Lebanon, and Lancaster, and less than 95 miles from Philadelphia and Baltimore, it provides residents and visitors with employment, cultural, and recreational opportunities that are attractive to people of all backgrounds. Central Pennsylvania's second-largest industry, Hershey Foods Corporation, is also headquartered in Hershey.

In earlier years, Hershey was a small settlement known as Derry Church. After Milton Snavely Hershey founded his chocolate factory and began building the community, the town was renamed Hershey. The saga of Milton Hershey is one of failure, success, and philanthropy. He grew up a poor farm boy, became a millionaire from his caramel candy business and subsequent chocolate empire, and devoted his personal fortune to the welfare of needy children. His legacy includes two corporations, a model community, and The Milton S. Hershey School, which cares for and educates about 1,800 disadvantaged children. Derry Township oversees the public school system serving Hershey, and it is of excellent quality.

Residents of Hershey have the opportunity to enjoy the numerous attractions that draw hundreds of thousands of visitors each year to Hershey Park, Hershey Museum and Theater, Hershey Gardens and Arboretum, and ZooAmerica for a wide variety of professional athletic, cultural, and entertainment exhibitions. The Hershey Symphony, an amateur orchestra initially started by the Medical Center, is one of several fine orchestras in Central Pennsylvania.

Tourism is another major industry, and Hershey Entertainment and Resort Company provides recreational and employment opportunities. The Giant Center is home to the Hershey Bears hockey team and hosts

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the Ice Capades and many top-name entertainers. Hershey is also home to the Antique Automobile Museum & Association.

The Hershey Educational and Cultural Center conducts various adult and children's classes, concerts, and other programs. The Hershey Community Theatre, with an interior design that is a direct reflection of Milton Hershey's love of Venice, was cleverly designed to simulate a Byzantine castle, complete with balconies on windowed towers. This grand theater hosts some of the most popular Broadway plays and musical shows ever performed.

In addition to the many attractions in the Hershey community, the surrounding area has a wealth of employment opportunities, cultural experiences, and historical and family entertainment. Harrisburg, Pennsylvania's state capital, located twelve miles away, is the location of the State Museum of Pennsylvania; the Harrisburg Symphony; the Senators baseball team at Riverside Stadium; State Library of Pennsylvania; The Museum of Scientific Discovery; Pennsylvania State Archives; and City Island, which hosts year-round attractions and extensive special events for all ages. Harrisburg is also home to the Hispanic Chamber of Commerce, the Central Pennsylvania Gay & Lesbian Chamber of Commerce, and the African American Chamber of Commerce.

Nearby Lancaster County, a historical location for a number of Native American tribes, is home to the Lancaster Senior Games for individuals age 55 and above, the American Music Theatre, and also has tours of authentic Amish farm life. The Heritage Center of Lancaster County, with unique artifacts from the 18th and 19th centuries, depicts the area's culture, and its historic walking tour features guides dressed in colonial attire. In addition, Spooky Nook Sports, the largest indoor sports facility in the U.S., is home to USA Field Hockey, our national Olympic team.

Lebanon is a city of 25,000 people located between Harrisburg, Lancaster, and Reading. With many historic buildings from the 1800s, the city offers a sense of history and charm. Lebanon has also been listed as one of the least stressful cities in the US and one with a low unemployment rate. With access to major highways, Lebanon is an attractive place to live and visit.

Gettysburg, 49 miles from Hershey, is home to the Gettysburg Black History Museum and the Gettysburg National Military Park, with monuments and cannons along miles of winding roads silently marking the site of this decisive Civil War battle. The Eisenhower National Historic Site, located near the battlefield, was once the presidential retreat and retirement farm of our 34<sup>th</sup> president.

The communities are served by the Harrisburg International Airport, which offers flights to many major hubs and cities. Amtrak provides convenient train service to Philadelphia, New York City, and other cities nationwide. By car, Hershey lies less than two hours from Philadelphia, Baltimore, and Washington, D.C., and three hours from New York City and Pittsburgh. For more information, please visit <https://www.hersheypa.com>.

Additional information can be found at <http://hmc.pennstatehealth.org>; <http://med.psu.edu>; and <http://www.psu.edu>.

*This document has been prepared based on the information provided by Penn State Health. The material presented in this leadership profile should be relied on for informational purposes only. While every effort has been made to ensure the accuracy of this information, the original source documents and information provided by Penn State Health would supersede any conflicting information in this document.*