



**Search for Dean  
Freeman College of Management  
Bucknell University  
Lewisburg, Pennsylvania**

*The Freeman College of Management at Bucknell University integrates professional and liberal undergraduate education. Our college brings together a highly selective student body and a faculty of engaged teacher-scholars with unique and diverse perspectives. We work collaboratively, as a learning community, to understand organizations, analyze them rigorously, and devise creative and morally responsible solutions to the challenges they face. Having benefited from an innovative curriculum, our graduates possess strong technical skills as well as the judgment, vision, and integrity necessary to serve society and their professions.*

– Freeman College of Management Mission Statement

**THE SEARCH**

Bucknell University, a highly selective, private, nonsectarian, coeducational, residential liberal arts university, seeks a collaborative and visionary leader to serve as the Kenneth W. Freeman Professor and Dean of the Kenneth W. Freeman College of Management (Freeman College of Management; the College). This is an extraordinary opportunity to lead an eminent, AACSB-accredited college as it builds upon its considerable successes and charts a course for the future. The Freeman College of Management manifests outstanding teaching and scholarship, considerable existing programmatic strengths, strong relationships, and real-world experiences, built from a century of outstanding teaching and scholarship within the College of Arts and Sciences. Springing from these extraordinary strengths, the Freeman College of Management was established as a third college at Bucknell in July 2017.

Student experiences are at the core of the Bucknell University mission, and students are presented with numerous opportunities to participate in academic, co-curricular, and extra-curricular opportunities. The establishment of the Freeman College of Management has positioned Bucknell to offer a truly distinct, interdisciplinary undergraduate experience in management education, providing Bucknell students with an innovative, experiential education in the context of one of the nation's leading liberal arts universities.

The Freeman College of Management is currently comprised of four academic departments – the Department of Accounting & Financial Management, the Department of Analytics & Operations

Management, the Department of Management & Organizations, and the Department of Markets, Innovation & Design, which are home to majors in Accounting, Business Analytics, Finance, Global Management, Management & Organizations, Managing for Sustainability, and Markets, Innovation & Design. The college also offers several minors, including a minor in real estate as well as a minor in management that is specifically for students from outside of the College who wish to gain business and leadership skills to apply in any field.

As the leader of the Freeman College of Management, the dean will have the distinct opportunity to continue the work of developing and refining a first-in-class undergraduate college of management. Reporting to the Provost, they will develop, effectively communicate, implement, and promote collaborative partnerships not only within and across Freeman College of Management departments but across the University. They will be an advocate for the Freeman College of Management within the University and more broadly in the field of management, generating a wide array of philanthropic support that champions current and future goals.

The dean will be welcomed to campus at a time of great strength and broad opportunity. The College's new state-of-the-art home Holmes Hall was opened in July 2021. One of the largest academic buildings, it quickly became a nexus for the College and a gathering place for collaborative engagements with faculty and students from across the University. The University's strategic plan, the Plan for Bucknell 2025, presents the dean with boundless opportunities for the development of programming that builds upon the intersections between departments and among the University's three colleges.

Bucknell University has retained Isaacson, Miller, a national executive search firm, to assist in this search. All applications, inquiries, and nominations, which will remain confidential, should be directed to the search firm as indicated at the end of this document.

## **BUCKNELL UNIVERSITY**

Bucknell University is a highly selective, privately endowed, unique national university where liberal arts and professional programs complement each other in three colleges – the College of Arts and Sciences, the College of Engineering, and the Freeman College of Management. Bucknell offers baccalaureate degree programs to approximately 3,700 undergraduates and master's degree programs to 30 students. Bucknell has taken its place among the nation's elite academic institutions, but the University strives to do more.

Located along the banks of the Susquehanna River in historic Lewisburg, Pennsylvania, Bucknell was established in 1846 as the University at Lewisburg, the nation's 100th college or university. It was renamed in 1886 in honor of William Bucknell, a major benefactor. Over the years, the University has steadily evolved from a local college to a highly visible national institution. The Bucknell model for higher education dates to the late 19th century and the earliest years of the 20th century, when the University's

fourth president, John Howard Harris, oversaw the institution of engineering programs, the expansion of the education program, and the introduction of pre-law and pre-med programs. The University fosters a vibrant residential, co-curricular environment in which students develop intellectual maturity, personal conviction, and strength of character informed by a deep understanding of different cultures and diverse perspectives.

Bucknell routinely competes for students and faculty with much larger institutions, and in fact, the range of these institutions indicates the University's distinctive institutional type. The University is decidedly undergraduate and collegiate, pairing personalized, liberal arts learning with the curricular complexity and scope of significantly larger institutions. Professional and pre-professional programs in engineering, music, education, and management do more than coexist with the liberal arts and sciences – they elevate and energize each other. All programs operate in innovative ways, synergistically, to enhance the intellectual transformation of students.

Because today's students live and work in a world where intercultural competence and technology will demand broad perspective, intellectual agility, and transferable habits of thought, the Bucknell experience includes both independent and collaborative learning, as well as focused study in international and modern cultures and issues, as cornerstones of the undergraduate experience. Reflecting this hunger for global perspective, 47 percent of graduating seniors have studied abroad in approved programs in Europe, the Middle East, Africa, Asia, South and Central America, and Australia.

In September 2017, following the successful completion of the largest campaign in its history, Bucknell initiated a process of strategic planning while proposing several overarching commitments for the University to consider. They included: fostering a shared understanding and ownership of its mission, values, and institutional identity; animating and extending academic excellence across the University; providing an integrated and exemplary residential student experience; and exercising optimized stewardship over its resources. The ensuing planning process resulted in [The Plan for Bucknell 2025: A Thriving, Inclusive and Sustainable Future](#), a strategic plan that guides the University through 2025. The dean will be an important contributor to the University's next strategic plan later this decade.

More than 90 percent of Bucknell's undergraduate students live on campus. Through extensive residential life and learning programs, students develop leadership skills, cultural competencies, and career and life skills that prepare them to become globally-minded citizens of the 21st century. Student life is vibrant with about 150 student-run organizations, a robust arts culture, and a commitment among many of the students to community and global service work. An active Greek system involves about half of the eligible (non-first-year) students. Bucknell's athletics program is particularly rich and distinctive. Bucknell is a member of the Patriot League, whose member institutions share a commitment to the primacy of the academic experience. Approximately one-fifth of all students participate in one of 27 NCAA Division I varsity sports, and Bucknell is especially proud that its graduation rate for athletes is annually among the highest in the nation.

The 450-acre campus is among the most attractive in the country. Of note are the Weis Center for the Performing Arts, the Robert L. Rooke Science Center, the highly regarded Ellen Clarke Bertrand Library. More recently, the University opened Academic West in August 2013, at the time Bucknell's first new academic building in nearly a decade. A new residential quad, the South Campus Apartments, opened in 2015, reaffirming the University's commitment to an immersive residential learning environment. Other notable facilities include the 4,000-seat Sojka Pavilion, the Kinney Natatorium, and both the 30,000-square-foot bookstore and a restored Beaux-arts Campus Theatre in downtown Lewisburg. Academic East, which opened in August 2019, is a center for high-tech innovation with 25 labs housing cutting-edge research equipment that is available to undergraduates starting in their first year on campus. Standing behind Bertrand Library and next to Academic West — a similarly expansive academic building — the 78,000-square-foot Academic East nearly doubles the lab space available for the College of Engineering and provides offices, labs, classrooms, and research spaces for the Department of Education. These resources, combined with an engaged university community, provide Bucknell with the momentum needed to continue building a distinctive academic brand and producing excellent graduates. In the summer of 2021, the University opened an extraordinary new home for both the Freeman College of Management and the Art and Art History department, co-located in Holmes Hall.

More information about Bucknell can be found in [the addendum](#).

## **ABOUT THE KENNETH W. FREEMAN COLLEGE OF MANAGEMENT**

After many years of study and preparation, and building upon considerable existing programmatic strength, Bucknell established the Kenneth W. Freeman College of Management in July 2017, built from strong existing relationships, real-world experiences, and outstanding teaching and scholarship. An AACSB-accredited program, the Freeman College of Management is home to nearly 600 students and more than 50 faculty and staff. Through small class sizes and close, collaborative relationships with faculty and staff, students receive the individual attention that fosters success for all. The College boasts a gender balance for both students and for faculty, a balance that is atypical for many management schools. The establishment of the College has positioned Bucknell to offer a truly distinct, interdisciplinary undergraduate experience in management education. The College offers an innovative education in the context of one of the nation's leading liberal arts universities, combining technical skills and broad and deep intellectual exploration to prepare students to become thoughtful and capable leaders who can succeed in changing business landscapes. [The College is currently home to seven majors and several minors housed in four departments](#): the Department of Accounting & Financial Management, the Department of Analytics & Operations Management, the Department of Management & Organizations, and the Department of Markets, Innovation & Design.

As a result of the methodical development of the new College, it quickly began to receive local and national accolades. In just its fourth year as an independent college, the Freeman College of Management received a top 20 ranking of the "[Best Undergraduate Business Schools 2022](#)" by *Poets &*

[Quants for Undergrads](#), the leading online publication for undergraduate business education news. The Freeman College of Management is ranked No. 17 in this year's rankings. An important measure within the overall rankings is the alumni experience category. Alumni were asked if their first job after graduating from the Freeman College of Management was in their desired field and at one of their desired employers. The rankings found that more than 90% of Freeman College of Management students responded in the affirmative to these questions.

## HOLMES HALL

Opened in July 2021 and becoming one of the largest academic buildings on campus, the LEED Gold Certified 79,500-square-foot Holmes Hall is the state-of-the-art home to the Freeman College of Management and the Department of Art & Art History. The building serves as the heart of the Freeman College of Management, with the sharing of space with the Department of Art & Art History serving as an illustrative marker of the manner in which Bucknell University seeks to center the undergraduate academic experience around innovative and transformational experiences for all students. Holmes Hall enhances and expands on the ability to provide students with groundbreaking experiential learning opportunities, and a deepened connection to the liberal arts, to prepare students to be even better poised to achieve and lead across the full range of human endeavors. The space has features that are seen as being critical to the enhancement of the full range of management programs, including:

- A lab for "Management 101," the College's signature introductory course, which draws approximately one-quarter of all Bucknell students across all majors.
- A design studio for Markets, Innovation & Design (MIDE) students, where they can share ideas and bring their creative vision to fruition.
- An enhanced lab for the Student Managed Investment Fund, including more space for the College's 12 Bloomberg terminals – the industry standard for financial services professionals and a crucial tool for Student Managed Investment Fund students as they oversee an average of \$3.2 million of the University's endowment.
- A data analytics lab, vital to preparing students for a world that increasingly makes decisions and tells its stories with "big data."
- A 216-seat auditorium, which enables the Freeman College of Management to further integrate experiential learning into its curricula by expanding programs that bring Bucknell's accomplished alumni back to campus to share their paths to leadership and bridge the gap between students and real-world organizations.

Inside and outside the classroom, the Freeman College of Management empowers students to innovate and experiment by immersing themselves in the real business landscape of today. Freeman College students explore their futures by going inside the New York Stock Exchange and Silicon Valley's leading tech firms, designing and managing their own multi-divisional hybrid organizations that conduct major

service projects funded by selling business products they created, and managing a portion of the University's endowment valued in the millions. These experiences — and the powerful networks they build along the way — are one reason why graduates are highly sought after by the world's leading companies.

## **ROLE OF THE DEAN**

Reporting to Provost Elisabeth Mermann-Jozwiak, the Dean of the Freeman College of Management is the chief administrative and academic officer of the College, and will be responsible for strategic planning, resource strategies, budget management, faculty leadership, development, and support, the promotion and tenure process, curriculum development and assessment, and efforts related to equity, diversity, inclusion, and belonging. The dean will also actively partner strategically with the Vice Presidents of Communications, Enrollment Management, and University Advancement to achieve University and Freeman College of Management goals, including philanthropic, student recruitment, and career engagement goals. Pursuant to the University's current strategic framework, the [Plan for Bucknell 2025](#), the dean will collaborate with the Deans of the College of Arts & Sciences and the College of Engineering to continue to develop and deliver academic programs that build upon the intersections between departments and among the three colleges while ensuring the independent disciplinary strengths of the individual academic units that form the core of the University. The dean serves as an ambassador for the College and will be looked at to engage and communicate with stakeholders across the University and the community about the value that the Freeman College of Management offers to the community. They will be a positive, motivating leader with a strong acumen for community building and the support of faculty, staff, and students.

## **KEY OPPORTUNITIES AND CHALLENGES FOR THE DEAN OF THE FREEMAN COLLEGE OF MANAGEMENT**

The next dean will join the University and the Freeman College of Management community at an exciting time. Having just celebrated its fifth anniversary as a college, this is an inflection point in time when the dean will have the opportunity to look back on the past five years since its founding, to take stock of the strong growth and prominence that the College has enjoyed over the past five years, to identify strengths, areas for new growth and possible development, and areas where attention from the dean will bring about any needed course corrections while continuing to integrate the College into the rest of the University. Specifically, the dean will have the distinct opportunity to address several concerns of particular importance that the College's faculty, staff, and students have identified, including:

***Build upon the work to integrate the College into the University through the successful development of collaborative opportunities***

The three-college structure is a mark of distinction for Bucknell, but the opportunities this structure offers have yet to be fully realized. Working with the provost, deans, and other university leadership, the dean

## **KEY OPPORTUNITIES AND CHALLENGES, continued**

of the Freeman College of Management will develop curricular and experiential collaborative opportunities within the College and between the Freeman College of Management and the rest of the University. A strategic imperative for the College and greater University that is specifically called out in the current strategic plan, the dean will involve the campus in breaking down silos and furthering collaboration and *esprit de corp*, seeking feedback and buy-in via a process of collaborative engagement.

***Continue to elevate the stature of the College by increasing its visibility, while maintaining the exceptional academic quality of the college and managing its growth.***

Within just a short period of time since being established in 2017, the Freeman College of Management has enjoyed significant accolades and visibility, including a top 20 ranking of the "[Best Undergraduate Business Schools 2022](#)" by *Poets & Quants for Undergrads*, the leading online publication for undergraduate business education news. The dean will continue the trajectory of managed growth and educational excellence, seeking opportunities to raise the visibility of the College while maintaining the exceptional quality of academic programming that the College and University are known for.

***Prepare for a successful re-accreditation of Bucknell University and maintain successful AACSB accreditation.***

Since 2013, Freeman College of Management programming has been accredited by the Association for the Advancement of Collegiate Schools of Business (AACSB), a highly selective designation that is enjoyed by less than 5% of the world's business programs. The dean will ensure continued maintenance of AACSB accreditation, working always to continuously improve the College, and will prepare for the next accreditation cycle in 2023.

Bucknell University is fully accredited by the Middle States Commission on Higher Education until 2024. The Dean will join with other University leadership, faculty, and staff to shepherd the University through the re-accreditation process.

***Optimize and develop resources and broaden philanthropic engagement in partnership with University Advancement.***

The Freeman College of Management currently enjoys strong philanthropic support. The dean will continue the work of engaging and growing the vibrant philanthropic community that supports the College, in support of the first-in-class education that is a hallmark of the College and greater University.



## KEY OPPORTUNITIES AND CHALLENGES, continued

***Continue to develop the Freeman College faculty and staff and build community and a sense of shared pride and purpose across the College.***

The College comprises a talented and dedicated group of faculty and staff. As a relatively new college, the dean will have the opportunity to work to support the unique needs of faculty members, and the professional development of staff, developing camaraderie, a sense of shared pride and purpose, and *esprit de corps* across the Freeman College of Management community.

## PROFESSIONAL QUALITIES AND CHARACTERISTICS

- A track record of collaborative leadership with the ability to build strong relationships internally and externally.
- The ability to work collaboratively, cooperatively, and effectively with administrators, faculty, staff, students, and a variety of external constituencies, with an appreciation and understanding of the need for collaboration and shared purpose among these groups to make critical decisions to advance the College and University.
- A refined communication style with the ability and innate desire to advocate for the college and its people.
- Strong written, oral, and interpersonal skills.
- A record of and commitment to working for and nurturing diversity, equity and a welcoming environment among all students, faculty, and staff.
- A deep understanding and commitment to experiential learning and the ways that it can inform a leading-edge undergraduate education.
- Experience supporting community-engaged and community-based learning.
- Proven management and financial acumen.
- Ability to continue to elevate the college.
- A record of success and accomplishment as a scholar, intellectual leader, and organizational builder.
- A clear commitment to undergraduate education, particularly in management, business, accounting, and other associated fields.
- A nuanced understanding of people and ways to lead and guide them in shared purpose within the context of a very strong faculty governance structure.
- Institutional planning, curriculum development, and program assessment experience.
- A successful record of development and an ability to effectively work with alumnae/i, foundations, and corporate donors.
- Experience with AACSB (Association for the Advancement of Collegiate Business Schools) accreditation process is highly desired.



- An earned doctorate degree or appropriate terminal degree and a combination of experiences, to support a faculty appointment as full professor (with tenure) within the Freeman College of Management.

### **Applications, Inquiries, and Nominations**

Screening of complete applications will begin immediately and continue until the completion of the search process. Inquiries, nominations, referrals, and CVs with cover letters should be sent via the Isaacson, Miller website for the search: <http://www.imsearch.com/8850>. Electronic submission of materials is strongly encouraged.

**Jackie Mildner, Partner**

**Dan Rodas, Partner**

**Tim Lanigan, Senior Associate**

Isaacson, Miller

Boston, MA

<http://www.imsearch.com/8850>

***Bucknell University values a diverse college community and is committed to excellence through diversity in its faculty, staff, and students. Applications from members of underrepresented groups are encouraged. Bucknell University is an equal opportunity employer.***

## **ADDENDUM**

### **The Community**

Lewisburg is in central Pennsylvania and features restaurants, beautifully maintained Victorian homes, the restored art deco Campus Theatre (owned by the University), shops and boutiques, and the Barnes & Noble at Bucknell University Bookstore. About 33,000 residents live in the region.

The city of Williamsport is about a 30-minute drive from campus, and Penn State University's main campus in State College is a little more than an hour away, as is Harrisburg, Pennsylvania's state capital. The borough is about three hours by car from New York City, Philadelphia, Baltimore, Washington, D.C., and Pittsburgh.

As the leading university in the Susquehanna Valley and one of its largest employers, Bucknell regularly partners with other major institutions and local and state governments to improve the region. The University has renovated several properties in downtown Lewisburg, including the Campus Theatre, the Post Office Building, and the DeWitt Building, which is home to the University's StartUp Business Incubator, Small Business Development Center, and Downtown Art Gallery. Bucknell's faculty and students collaborate on research with the Geisinger Health System and take the lead in studying the Susquehanna River. The institution serves as a hub in a fiber-optic network that spans Pennsylvania.

The cost of living is low compared to that of major U.S. cities and suburbs. Bucknell's surroundings yield fresh produce, cultural activities, and events, as well as opportunities for outdoor activity on the Susquehanna River and in the nearby state parks and forests. The Lewisburg Area School District (LASD) receives excellent reviews for its schools at all grade levels. Lewisburg Area High School has ranked as one of the top 50 high schools in Pennsylvania on SAT scores.

## **LEADERSHIP**

### **President**

John Bravman, a highly respected academic leader and distinguished professor of engineering, became the 17th president of Bucknell University on July 1, 2010. His longtime dedication to undergraduate liberal arts education at the highest level has set an innovative and dynamic tone throughout the University. Dr. Bravman has steadily built a foundation of support with Bucknellians around the world. His leadership has also helped foster an unprecedented period of expansion and improvement of University facilities and programs. In 2018 the University Board of Trustees unanimously approved an extension of Dr. Bravman's contract through June 2025, and just recently extended his contract again, through at least 2028.

Prior to joining Bucknell, Dr. Bravman spent 35 years at Stanford University, where he led the undergraduate program as the vice provost for undergraduate education. He played a critical role in

Stanford's Campaign for Undergraduate Education, which raised more than \$1.1 billion. In recognition of his accomplishments, Stanford awarded him the University's highest honors for both teaching (1989) and lifetime service (2010). He completed his bachelor's, master's, and doctoral degrees in materials science and engineering at Stanford. He has published more than 160 peer-reviewed articles and has been cited in nearly 5,000 publications by scientists and engineers around the world.

### **Provost**

Elisabeth Mermann-Jozwiak, the University's provost and chief academic officer, began her role in 2019 with responsibility for integrating the University's living and learning environments to achieve Bucknell's main goal: to transform students through rigorous and sustained academic study supported and enriched by co-curricular and residential experiences. A professor of English and Women's & Gender Studies, Mermann-Jozwiak holds a doctorate in English from the University of Wisconsin-Madison, which she earned after receiving a Master of Arts in English and theology from the University of Cologne in Germany. She joined Gonzaga University as the dean of the College of Arts & Sciences in 2013. Before that, she was associate dean of the College of Liberal Arts and Haas Professor of English at Texas A&M University-Corpus Christi.

As dean of Arts & Sciences at Gonzaga, Mermann-Jozwiak oversaw 19 academic departments, 260 full-time faculty and staff, Gonzaga's Jundt Art Museum and two centers that she established: Gonzaga's Center for Public Humanities & Digital Humanities Initiative and the Center for Undergraduate Research & Creative Inquiry. During the 2017-18 academic year, Mermann-Jozwiak served as Gonzaga's interim academic vice president, a role in which she provided leadership and oversight for several additional academic and administrative units while also making key contributions to the university's recent strategic planning efforts. Her publications include two books, *Postmodern Vernaculars: Chicana Literature and Postmodern Rhetoric* and *Conversations with Mexican American Writers: Languages and Literatures in the Borderlands*, and numerous articles on Chicana literature, feminist theory, and popular culture.

### **Students**

Bucknell's approximately 3,700 undergraduates and 30 graduate students are drawn from nearly all states and 43 foreign countries, with a total of about 250 international students. Prospective undergraduate interest is extraordinarily high, and with an admittance rate of 26 percent, the Class of 2024 welcomed 1035 students – its largest ever – of which 25 percent are students of color.

Employment and graduate school placement figures are very high, with 95 percent of the Class of 2021 reporting being either employed, in graduate school, both employed and in graduate school, preparing for graduate school, or volunteering within nine months of graduation. 98% of the Freeman College of Management Class of 2021 graduates report that they are either employed, in graduate school, both employed and in graduate school, preparing for graduate school, or volunteering.

Bucknell continues to push for a more diverse student body and since 2005 has partnered with the Posse Foundation to bring exceptional student leaders and scholars to the University. Another innovative program to broaden access to a Bucknell education is the Bucknell Community College Scholars program, which focuses on high-achieving, low- to moderate-income community college students who desire to earn their associate's degree and continue on to earn a bachelor's degree from Bucknell.

## **Faculty**

The core of Bucknell's commitment to its students, Bucknell faculty are exceptional teachers who practice a direct, energetic, and committed form of pedagogy, one result of which is a rich variety of close intellectual encounters between faculty and students. Faculty members experience the rewards of working closely with undergraduates and also conduct nationally and internationally acclaimed research in excellent and well-maintained facilities with state-of-the-art equipment. Undergraduate research is emphasized across the curriculum and is made possible by the high quality of the faculty's research and scholarship.

Bucknell's faculty consists of approximately 400 full-time members, nearly 97 percent with a Ph.D. or another terminal degree. The Faculty Council fosters the operation of a responsive and inclusive faculty governance system and is made up of eight faculty representatives from each of the colleges and elected members serving as chair and secretary for four-year terms. The faculty's close interactions with students have much to do with Bucknell's extraordinary four-year graduation rate – 86 percent – which annually ranks among the highest in the nation.

## **Operations & Management Group**

The Operations & Management Group (OMG), the University's senior administrative leadership team, includes the President; the Provost; the Vice Presidents of Communication, Enrollment Management, Finance & Administration, Human Resources, Library & Information Technology, and University Advancement; the Associate Vice President for Facilities & Sustainability; the deans of the three colleges and of students; the Director of Athletics & Recreation; the General Counsel & Chief of Staff; and the Executive Director of the President's Office & University Secretary.

## **Resources**

Bucknell's assets include an endowment of more than \$1 billion, an operating budget of \$235 million (exclusive of financial aid discounting), and a global network of more than 52,000 alumni. In July 2017, the University surpassed the \$500 million goal set for WE DO, the Campaign for Bucknell University. The campaign, which publicly launched in October 2012, raised more than \$170 million for financial aid endowment, more than \$100 million for academic programs and support, and more than \$60 million for facilities. This past summer the University received its largest single gift commitment ever, of \$40 million, most of which will be used for financial aid endowment.

## Academics

Bucknell University is an undergraduate-focused institution that stands uniquely at the intersection of top-ranked liberal arts, engineering, and management programs. Students choose from more than 60 majors and 60 minors in the arts, engineering, humanities, management, and natural and social sciences, as well as extensive global study, service-learning, and research opportunities. A small number of master's degrees are awarded in selected fields. Bucknell's students enjoy a low 9:1 student-faculty ratio and exceptional opportunities to collaborate with faculty mentors on scholarly and artistic projects.

Bucknell is at the forefront of the national debate regarding the value of higher education in general and the liberal arts specifically. The University has answered that question with academic programs providing vibrant opportunities for multidisciplinary study at the intersection of its three colleges.

## Small Business Development Center

Bucknell University's [Small Business Development Center \(SBDC\)](#) provides confidential no-cost consulting and [educational workshops](#) to individuals throughout central Pennsylvania. The SBDC provides entrepreneurs with the knowledge and skills they need to succeed. SBDC events include training workshops on business startup and growth; and special programs featuring entrepreneurs and business owners throughout the region.

## BizPitch Competition for Bucknell University Students

The Small Business Development Center hosts Bucknell's annual [BizPitch Competition](#), which gives student entrepreneurs a chance to win seed money to launch their ventures. Students who participate in BizPitch present early-stage concepts for new products or services, or their own startup companies, to a panel of judges. Throughout the competition, students connect with advisers, access resources from Bucknell's entrepreneurship ecosystem, and secure membership in [StartupLewisburg](#), Bucknell's home for innovators in downtown Lewisburg.

## Bucknell University's StartUp Business Incubators

[Bucknell University's StartUp Business Incubators](#) are the homes for innovators led by the University's Small Business Development Center (SBDC). Member businesses have access to office space and conference rooms, business consulting services, broadband internet service, printers, copiers, mailboxes, and more. They also have exclusive access to networking opportunities with students, faculty, and staff, as well as programs from throughout Bucknell's entrepreneurship ecosystem and regional economic development organizations. Incubators have been strategically located in the region at sites that are advantageous to the community and that leverage the region's strength and Commonwealth of Pennsylvania tax credits. *StartUp Lewisburg* is nestled in the heart of historic downtown Lewisburg and *StartUp Danville* is positioned within [DRIVE](#), a regional economic development complex. The Lewisburg

incubator is located in a [Keystone Innovation Zone](#), offering eligible young businesses in targeted industries access to tax credits to help transition through early growth stages.

### **College of Arts & Sciences**

Bucknell's College of Arts & Sciences is home to nearly 50 majors, structured along traditional divisional lines: humanities and arts, social sciences, and natural sciences and mathematics. In 2015-16, the College fully implemented the College Core Curriculum (CCC), a new set of general education requirements that recognizes writing, oral communication, and information literacy as central tools for learning and disseminating new knowledge that permeates the entirety of the learning experience. There is significant overlap in the curricular requirement for students in the Freeman College of Management and in the College of Arts and Sciences. The curriculum is intended to help students understand the synergistic and complementary relationships among academic disciplines and their varied approaches to describing, analyzing, comprehending, interpreting, and critiquing a range of phenomena in both human cultures and the physical and natural world. In doing so, it will prepare students to apply the skills, knowledge, and sense of responsibility they have gained to new settings and complex problems as engaged citizens in an interconnected world.

### **College of Engineering**

Bucknell's College of Engineering offers eight bachelor of science degrees, along with five-year dual degrees in engineering and management and engineering and arts and sciences and select master's degrees. The College is accredited by the Accrediting Board of Engineering and Technology (ABET) and the Computing Accreditation Commission and is currently ranked seventh among undergraduate engineering programs by the *U.S. News & World Report*.