

Search for the Senior Vice Provost and Dean for The College of Liberal Arts and Sciences Arizona State University Tempe, Arizona

Arizona State University invites applications and nominations for the next Senior Vice Provost and Dean for The College of Liberal Arts and Sciences (The College).

The academic heart of ASU, The College serves over 30,000 students across 21 interdisciplinary schools and departments, providing the drumbeat for the entire University. It secured \$170M in external research funding in 2022 and welcomed its largest and most diverse class this fall. The new Senior Vice Provost and Dean (SVP/Dean) will be expected to seize this momentum and engage faculty, students, and the wider community in envisioning 21st-century models of liberal arts education and research. Reporting to the University Provost, the SVP/Dean will work closely with the Deans of Humanities, Natural Sciences, and Social Sciences, with the leadership team in The College, and with faculty and staff to advance key university goals for excellence and access in scholarship, research, and learning; for national prominence and impact; and for accomplishments in inclusion and social embeddedness. With ASU's entrepreneurial culture and The College's expansive portfolio, the new SVP/Dean will have a distinctive platform to shape the public discourse and further enhance The College's position as a national leader in liberal arts and sciences education.

The SVP/Dean will join the ASU community during an exciting period, as ASU recently joined the prestigious Association of American Universities, highlighting its position as one of the nation's preeminent research universities. For nine years in a row, ASU has ranked <u>number one in innovation</u> among American universities. In alignment with the <u>University's Charter</u>, ASU is deeply committed to making higher education accessible and affordable to a student population that today at ASU mirrors the demographics of the state, and has been designated as both a Hispanic Serving Institution (HSI) and Minority Serving Institution (MSI).

To advance the ambitious goal of ASU and The College, the incoming SVP/Dean must address the following opportunities and challenges:

- Craft and execute an inspiring vision for The College in alignment with the ASU Charter
- Elevate liberal arts and sciences education to continue attracting both online and campus immersion students

- Drive transformative research and increase research expenditures to accelerate The College's national academic prominence
- Build on The College's longstanding commitment to student success with a focus on retention, persistence, graduation rates, and post-graduation outcomes
- Invest strategically to empower a world-class faculty and staff
- Foster resources to fuel The College's ambitions
- Deepen cross-campus collaboration to propel ASU's broader mission
- Engage deeply in local, national, and global communities to amplify The College's impact and reputation

A complete list of the desired qualifications and characteristics may be found at the conclusion of this document, which was produced with the support of Isaacson, Miller, a national executive search firm. All confidential applications, inquiries, and nominations should be directed to the parties listed at the end of this document.

ABOUT ARIZONA STATE UNIVERSITY

Arizona State University is leading a bold reinvention of higher education as the New American University. ASU has thrived on an unprecedented combination of academic excellence, entrepreneurial energy, and broad access, and the University's Charter, adopted in 2014, reflects that vision: *ASU is a comprehensive public research university, measured not by whom it excludes, but by whom it includes and how they succeed; advancing research and discovery of public value; and assuming fundamental responsibility for the economic, social, cultural and overall health of the communities it serves.*

This New American University is a single, unified institution comprising four differentiated campuses positively impacting the economic, social, cultural, and environmental health of the communities it serves. Its research is inspired by real-world applications blurring the boundaries that traditionally separate academic disciplines.

Since 2004, ASU has become a global leader in sustainability efforts—creating the Global Institute of Sustainability, launching the first School of Sustainability in the country, deploying the largest solar energy portfolio of any university in the U.S., and more.

In fall 2023, ASU projects record enrollment with more than 144,800 undergraduate and graduate students, with nearly 80,000 joining on one of ASU's campuses and locations, and more than 65,400 enrolled online — the largest ASU Online enrollment in University history, demonstrating the University's commitment to educational access and providing world-class education at scale. Out of more than 59,000 Arizonans enrolled, ASU will welcome nearly 16,500 first-year, transfer, and graduate students from Arizona. Beyond the home state, ASU continues to draw students from all U.S. states and 157 countries. One in three on-campus undergraduates are the first in their families to attend a college or university. And, out of all ASU's undergraduates, one in four identifies as Hispanic/Latino, totaling more than 27,000

students. Those growing numbers follow a year where ASU was recognized as a Hispanic-Serving Institution, earned a second <u>Seal of Excelencia</u> by <u>Excelencia in Education</u>, and joined the <u>Presidents for Latino Success</u>.

In June 2023, The Arizona Board of Regents asked ASU to expand medical education in Arizona by launching a new medical school, one charged with addressing the significant and growing healthcare needs of the state. The new <u>School of Medicine and Advanced Medical Engineering</u> will be launched as part of <u>ASU Health</u> and will integrate clinical medicine, biomedical science, and engineering to address complex healthcare problems.

The new ASU Health effort will also involve more than just the new medical school. A School of Public Health Technology will be created as well as a Medical Master's Institute, which will offer master's degrees in medical engineering and design, public health technology, and observational sciences. In addition, ASU's long-standing relationship with Mayo Clinic, known as the <u>Mayo Clinic and Arizona State University</u> <u>Alliance for Health Care</u>, will continue to expand through the <u>ASU Health Futures Center</u> next to Mayo Clinic's north Phoenix campus and the continued development of the <u>Discovery Oasis</u> innovation zone next to the Mayo Clinic Phoenix Hospital.

To learn more about ASU, see <u>www.asu.edu</u>.

ABOUT THE COLLEGE OF LIBERAL ARTS AND SCIENCES

The College of Liberal Arts and Sciences educates the next generation through first-of-their-kind degree programs, world-class research, and innovative learning experiences. The College is committed to improving communities on a local, national, and global scale while supporting a highly diverse student population at ASU. The College has a presence in 45 buildings on the Tempe campus and additional buildings on other campuses.

Students in The College have access to a variety of programs and centers within the three divisions: Humanities, Natural Sciences, and Social Sciences. This interdisciplinary approach transforms students into socially aware, critical thinkers who have the tools to adapt and succeed in their career and life. With over 100 undergraduate programs and 150 graduate programs to explore, students of all ages and backgrounds graduate as socially and globally aware citizens with critical writing and thinking skills that enable them to succeed.

- 21 schools and departments
- 50+ research centers and institutes
- 100+ undergraduate programs
- 150+ graduate programs
- Total enrollment: 31,501
- On-campus students: 15,810

- Online students: 15,691
- Undergraduates (campus and online): 27,632 (as of fall 2022)
- Graduates (campus and online): 3,869 (as of fall 2022)
- Total faculty: 1,286 (fall 2022)
- Tenured and tenure-track faculty: 771 (fall 2022)
- Career-track faculty (non-tenure faculty): 515 (fall 2022)
- Student to faculty ratio: 24:1 (fall 2022)
- First-generation students (undergraduate): 27% (fall 2022)
- Historically underrepresented minority students (undergraduate and graduate): 31% (fall 2022)

Educational excellence

From Pulitzer Prize winners to emerging thought leaders, faculty in The College pursue discovery and translational research, providing an entrepreneurial climate to bring the best research ideas to fruition. The College's distinguished faculty includes 18 American Academy of the Arts and Sciences members, 14 National Academy of Sciences members, four Pulitzer Prize winners, four MacArthur Fellows, and two Nobel Prize laureates.

The College's educational and research excellence is marked by top rankings in several fields by the National Science Foundation's Higher Education Research and Development and U.S. News and World Report. Rankings include:

- No. 1 in anthropology
- No. 1 in geological and earth sciences
- No. 4 in social sciences
- No. 5 in humanities
- No. 5 in political science and government
- No. 6 in NASA-funded expenditures
- No. 10 in undergraduate teaching
- No. 10 in first-year experiences

The College over the last three years has submitted annual proposals for external funding ranging from \$800K to \$1B with expenditures ranging from \$170M to \$198M.

Other excellence markers include:

- First-of-their kind degree programs and schools, including the first online accredited undergraduate astronomy degree; the only master's degree in World War II studies built in partnership with the National World War II Museum; and the School of Transborder Studies, the only school in the U.S. focused on the populations of the U.S.-Mexico transborder space.
- World-class research, such as the Bee Lab Annex, one of the largest bee laboratories in the U.S.; the Institute of Human Origins, one of the preeminent research centers on the science of human origins; and the Child Development Lab, which has existed since the 1940 providing unmatched

hands-on experience to ASU students. With the Institute for Humanities Research (IHR) and the Institute for Social Science Research (ISSR), faculty and doctoral students can strengthen their research skills and produce novel transdisciplinary programming for students in The College.

- Innovation driven by student success, such as the Online Undergraduate Research Scholars (OURS) program, offering hands-on research experiences and mentorship for online undergraduate students; and Dreamscape Learn, which incorporates virtual reality learning experiences to improve student outcomes.
- Investment in graduate and undergraduate experience, including focused research experiences for undergraduate and graduate students, such as internships, undergraduate research experiences, study abroad, and service learning, as well as cutting-edge education technologies such as active learning, virtual and global classrooms.

To learn more about The College's academic units, institutes, and centers, please see Appendix I.

Building a community based on inclusion

The College of Liberal Arts and Sciences strives to follow ASU's Charter as a "comprehensive public research university, measured not by whom we exclude, but rather by whom we include and how they succeed." Together, with its many units and centers, The College is leading important conversations and research to support its students, faculty, and staff, and improve communities on a local, national, and global scale.

- Creating supportive and safe environments where all learners are welcomed by developing programs that support historically underrepresented student populations, like the ENERGIZE Psychology Research Initiative, and implementing best practices for hiring, including efforts to recruit, retain, and empower nationally recognized women in various STEM fields.
- Educating the next generation in the power of language, communication, culture, and belonging by offering 10+ undergraduate degrees in languages and cultures with opportunities in over 20 different languages (more than any other public university in Arizona), including Navajo and O'odham language classes led by fluent speakers.
- As the academic heart of ASU, The College educates and supports the largest student population within ASU 30,000+ students. Over 90% of all ASU undergraduates (campus and online) take at least one course in The College. Over 50% of all undergraduate and graduate students enrolled in at least one course in The College.

To learn more about The College, please visit https://thecollege.asu.edu/

ROLE OF THE SENIOR VICE PROVOST AND DEAN FOR THE COLLEGE OF LIBERAL ARTS AND SCIENCES

The Senior Vice Provost and Dean is the chief executive and academic officer of The College of Liberal Arts and Sciences, responsible to the President and the Provost for all The College's academic and research

programs. Deans play a vitally important role at ASU and are expected to work with the faculty and University leadership to identify, develop, and implement a vision for the future direction of the educational, research, and outreach programs of their units and – together – for the University. The SVP/Dean is a member of the Provost's Deans Council and collaborates closely with other deans and senior leaders at ASU.

The SVP/Dean has overall responsibility for defining The College's strategic responsibilities, developed in collaboration with The College faculty; maintaining a faculty of international excellence and educational and research programs of the highest quality; attracting and supporting students; forging academic connections with other schools and units within the University; identifying and managing the financial resources needed to implement The College's strategic vision; and maintaining productive relationships with alumni and the local, national, and global communities of scholars and researchers.

The SVP/Dean oversees a budget of approximately \$500M and 16 direct reports. This includes the deans of three divisions in The College—Humanities, Natural Sciences, and Social Sciences—seven associate deans and six senior staff within the Dean's Office. The SVP/Dean, along with divisional deans, is also responsible for over 50 research centers and institutes.

KEY OPPORTUNITIES AND CHALLENGES FOR THE SENIOR VICE PROVOST AND DEAN FOR THE COLLEGE OF LIBERAL ARTS AND SCIENCES

Craft and execute an inspiring vision for The College in alignment with the ASU Charter

The College has achieved remarkable growth and accomplishment over the last decade. The new SVP/Dean will build upon this robust foundation by collaborating closely with the University leadership and The College community to develop a visionary path forward that champions liberal arts and sciences and embodies ASU's unwavering commitment to access, inclusion, and excellence while addressing the ever-evolving challenges of the 21st century. As the cornerstone of ASU's Academic Enterprise, The College's vision will have far-reaching influence across the entire University, and the SVP/Dean will embrace its pivotal role in shaping ASU's academic landscape. The SVP/Dean must not only define The College's role as an intellectual hub but also articulate how it will actively contribute to addressing society's most pressing issues through cutting-edge research, interdisciplinary collaboration, and forward-thinking pedagogical approaches, ensuring that The College continues to be a preferred destination for a diverse portfolio of students and faculty.

Elevate liberal arts and sciences education to continue attracting both online and campus immersion students

The College has experienced steady growth in enrollment and diversity of its student population. At a time when the state of liberal arts and sciences education is a major topic in higher education discourse, ASU and The College are ideally positioned to lead, thanks to their substantial size, expansive reach, and

innovative approach. The SVP/Dean will speak to the power of liberal arts education—particularly within the social sciences and humanities—as vital tools for navigating today's complex world. The SVP/Dean will also be a strategist, observing the higher education landscape and seizing the opportunities it presents, positioning The College to capitalize on new insights about the growth potential of graduate degrees and certificate programs in different modalities to continue attracting new online and in-person students. Furthermore, the SVP/Dean will support high-impact practices, such as internships and study abroad opportunities, and encourage innovative approaches to ensure that liberal arts and sciences education at ASU sets the standard for excellence, relevance, and societal impact.

Drive transformative research and increase expenditures to accelerate The College's national academic prominence

As ASU has grown into a national leader in research and innovation over the past two decades, The College has brought on a distinguished faculty, including world-renowned scholars and nationally recognized experts spanning the disciplines. The SVP/Dean plays a crucial role in maintaining high standards for faculty research and scholarship and continuing to expand external research funding, with a goal of steadily increasing growth in the next five years. The SVP/Dean will also foster a culture that celebrates and invests in all scholarly and creative activities, particularly emphasizing interdisciplinary collaborations. To facilitate this, the SVP/Dean will implement effective measures to assist faculty in securing major grants, providing the necessary space and equipment and internal supports, and promoting research with significant public and community impact, particularly those benefiting local communities in the Phoenix metropolitan area and the state of Arizona.

Build on The College's longstanding commitment to student success with a focus on retention, persistence, graduation rates, and post-graduation outcomes

At the core of ASU's mission is an unwavering commitment to student success – retention, persistence, graduation rates, and post-graduation outcomes. ASU has set ambitious targets, aiming for a 90% first-year retention rate and graduation rate exceeding 85%. Online enrollment has grown consistently, now comprising over half of The College's students. To maintain ASU's excellent reputation in online programs, the SVP/Dean must continually refine support service delivery for this population. As both online and campus immersion student populations expand, the SVP/Dean will collaborate with the Provost's office to enhance and expand student success efforts. This includes ensuring adequate student services, advising resources, and financial support, particularly for undergraduate and graduate students from historically underserved communities.

Invest strategically to empower a world-class faculty and staff

At the heart of The College's legacy is the commitment of its faculty and staff. To allow The College to continue delivering high-quality education and producing innovative research, the SVP/Dean will support efforts to invest in world-class faculty and will work to ensure all faculty receive the resources needed for

their success, including lab space, graduate student support, and dedicated research time. Career-track faculty have experienced increased teaching demands due to growing enrollment. The SVP/Dean will reaffirm The College's commitment to support all faculty members in their pursuit of scholarship, teaching, and service and invest in additional hires and in the development and pathways for professional growth of staff within the University. Above all, the SVP/Dean will cultivate a culture within The College that acknowledges and celebrates the invaluable contributions of all faculty and staff, fostering robust morale.

Foster resources to fuel The College's ambitions

The SVP/Dean will work closely with the President, the Provost, and senior leadership at the University to identify and advocate for appropriate resources and a sustainable budget model that supports the continued success of both The College and the University. The College has benefited from several years of prudent financial management, and the SVP/Dean will be a careful steward of existing funds. This will require a combination of skillful and creative budgeting, appropriate investment to support enrollment and research growth, proactive fundraising from philanthropic sources, familiarity with various funding sources, and the support and expansion of programs that present additional revenue. The SVP/Dean must connect with and capitalize on the growing philanthropic community in Phoenix and the surrounding areas and engage with the alumni base to continue The College's success in fundraising.

Deepen cross-campus collaboration to propel ASU's broader mission

ASU is focused on solving society's greatest challenges, whether by launching a new medical school to address pressing healthcare needs or spearheading groundbreaking research at the Global Futures Laboratory. The College plays a pivotal role in these endeavors, as the depth and breadth of its reach are intrinsically linked to ASU's overarching goals. Recognizing this, the SVP/Dean will critically engage in the broader institutional agenda, amplify cross-disciplinary research opportunities, strengthen existing partnerships, and expand transdisciplinary programs across the University. The SVP/Dean will work closely with the University leadership to establish incentives and structures that facilitate and empower these collaborative efforts, driving ASU toward a future defined by transformative solutions.

Engage deeply in local, national, and global communities to amplify The College's impact and reputation

The ASU mission is directly tied to the economic, social, and cultural vitality of Arizona and the growing Phoenix and Tempe metropolitan area. The next SVP/Dean must be a thought leader who will engage with the local, national, and international public about the value of liberal arts and sciences education. The SVP/Dean will be an inspirational and respected ambassador of The College internally and externally, developing strong partnerships with state and local leaders and defining arenas for mutual investment that will meaningfully impact the metro area and the broader Arizona economy. Moreover, the remarkable diversity present in Arizona, particularly within ASU, mirrors the evolving demographics of the United States. This unique landscape offers the SVP/Dean an extraordinary chance to craft forward-

thinking initiatives within The College that can serve as a national blueprint for addressing and influencing societal changes and challenges.

QUALIFICATIONS AND CHARACTERISTICS

A successful candidate will exhibit leadership and strategic vision and bring to the position most of the following desired qualifications:

- A record of innovative leadership in an academic environment
- An excellent record of research, scholarship, and teaching appropriate for an appointment as Professor with tenure in an academic unit in The College of Liberal Arts and Sciences at ASU
- Demonstrated commitment to promoting inclusive excellence
- Demonstrated experience managing financial planning and budgetary processes
- Significant experience leading a large and complex academic unit
- Demonstrated commitment to promoting excellence in research, scholarship, and increasing externally funded research
- Demonstrated commitment to serving the needs of a diverse student population and/or reaching out to diverse communities
- Demonstrated understanding of the research, instructional, and service needs of a large and diverse college
- Experience with fundraising, grant development, and/or cultivation of external professional partnerships
- Experience managing student enrollments
- Demonstrated commitment to promoting inter/transdisciplinary approaches to research and learning
- Experience working day-to-day in a team-oriented environment
- Experience managing a significant number of high-level staff and associate deans
- Commitment to the ideals of ASU's mission and charter: <u>https://www.asu.edu/about/charter-mission</u>

LOCATION

This position is located in Tempe, Arizona. To learn more about Tempe and the greater Phoenix area, please see Appendix II.

APPLICATIONS, INQUIRIES, AND NOMINATIONS

Screening of complete applications will begin immediately and continue until the completion of the search process. For best consideration, please apply by December 22, 2023. Inquiries, nominations, referrals, and CVs with cover letters should be sent via the Isaacson, Miller website for the search:

<u>https://www.imsearch.com/open-searches/arizona-state-university-college-liberal-arts-and-sciences/senior-vice-provost-and-dean</u>. Electronic submission of materials is required.

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Arizona State University is a VEVRAA Federal Contractor and an Equal Opportunity/ Affirmative Action Employer. All qualified applicants will be considered without regard to race, color, sex, religion, national origin, disability, protected veteran status, or any other basis protected by law. For more information, please visit: <u>https://www.asu.edu/aad/manuals/acd/acd401.html</u> and <u>https://www.asu.edu/titleIX/</u>

In compliance with federal law, ASU prepares an annual report on campus security and fire safety programs and resources. ASU's Annual Security and Fire Safety Report is available online at <u>https://www.asu.edu/police/PDFs/ASU- Clery-Report.pdf</u>. You may request a hard copy of the report by contacting the ASU Police at 480-965-3456.

APPENDIX I: THE COLLEGE'S SCHOOLS, DEPARTMENTS, ACADEMIC UNITS, AND RESEARCH CENTERS AND INSTITUTES

The College

- <u>Department of Aerospace Studies</u>
- <u>Department of Military Science</u>
- Department of Naval Science

Humanities

- Department of English
- <u>School of Historical, Philosophical and Religious Studies</u>
- <u>School of International Letters and Cultures</u>

Natural Sciences

- <u>Department of Physics</u>
- <u>Department of Psychology</u>
- <u>School of Earth and Space Exploration</u>
- <u>School of Life Sciences</u>
- <u>School of Mathematical and Statistical Sciences</u>
- <u>School of Molecular Sciences</u>

Social Sciences

- <u>American Indian Studies</u>
- Hugh Downs School of Human Communication
- <u>School of Civic and Economic Thought and Leadership</u>
- <u>School of Geographical Sciences and Urban Planning</u>
- <u>School of Human Evolution and Social Change</u>
- School of Politics and Global Studies
- <u>School of Social Transformation</u>
- <u>School of Transborder Studies</u>
- <u>T. Denny Sanford School of Social and Family Dynamics</u>

Isaacson, Miller

The College fosters intellectual inquiry and discovery through over 50 research centers and institutes:

- American Indian Policy Institute
- Center for American Institutions
- Center for Archaeology and Society
- Arizona Center for Medieval and Renaissance Studies
- Asia Center
- Center for Behavior, Institutions and the Environment
- Beyond: Center for Fundamental Concepts in Science
- Center for Bioarchaeological Research
- Biodiversity Knowledge Integration Center
- Center for Biodiversity Outcomes
- Center for Bioenergy and Photosynthesis
- Center for Biological Physics
- Center for Biology and Society
- Buseck Center for Meteorite Studies
- Center for Child and Family Success
- Chinese Language Flagship Center
- Desert Humanities Initiative
- Center for Digital Antiquity
- Center for Education Through Exploration
- Center for Evolution and Medicine
- Center on the Future of War
- Center for Gender Equity in Science and Technology
- Center for Global Discovery and Conservation Science
- Global Drylands Center
- Center for Global Health
- Hispanic Research Center
- Humanities Lab

- Institute for Humanities Research
- Institute of Human Origins
- Center for Imagination in the Borderlands
- Center for Indian Education
- Interplanetary Initiative
- Center for Jewish Studies
- Lincoln Center for Applied Ethics
- Melikian Center: Russian, Eurasian and East European Studies
- Center of Muslim Experience in the United States
- Navrotsky Eyring Center for Materials of the Universe
- Center for Political Thought and Leadership
- Project Humanities
- Center for Public Humanities
- REACH Institute
- Simon A. Levin Mathematical, Computational and Modeling Sciences Center
- Center for Social Dynamics and Complexity
- Institute for Social Science Research
- Spatial Analysis Research Center
- Center for Strategic Communication
- Center for the Study of Economic Liberty
- Center for the Study of Religion and Conflict
- Urban Climate Research Center
- Virginia G. Piper Center for Creative Writing
- Center for Work and Democracy

APPENDIX II: GREATER PHOENIX

Climate

Enjoy 300 days of sunshine a year and an average temperature of 76 degrees.

Arts and Culture

Greater Phoenix is a rich arts and culture environment with diverse museums, theater, concert halls, and cultural centers, such as the renowned Heard Museum, Phoenix Art Museum, Arizona Science Center, Phoenix Symphony, Arizona Opera, Ballet Arizona, and the Arizona Theatre Company.

Outdoors

Phoenix has a number of lakes just a short drive away, offering opportunities for boating, sailing, windsurfing, water and jet skiing, fishing, and more. The area is home to dozens of parks and preserves — both in and around the city — with hundreds of miles of multiuse trails for hiking and biking. The state is home to three national parks, including the Grand Canyon and other popular destination spots like Sedona.

Sports

All four of Arizona's major professional sports teams — Arizona Cardinals (NFL), Phoenix Suns (NBA), Arizona Diamondbacks (MLB), and Arizona Coyotes (NHL) — call the metro Phoenix area home, as do the Phoenix Mercury (WNBA), Arizona Rattlers (IFL) and Phoenix Rising FC (USL). The area has over 170 golf courses.

Cost of Living

Greater Phoenix offers the diverse amenities of a major metropolitan region without the high cost of living. As the fifth largest state in the U.S. and one of the most dynamic and rapidly growing regions in the nation, living and working here is both exciting and affordable.

Low Tax Position

Low personal income taxes and low effective property tax rates offer affordability and opportunities for everyone to thrive.

Business and Industry

Arizona is home to a surging industrial ecosystem, early-stage entrepreneurs, and tech-savvy millennial talent who are breaking new ground across a wide range of industry growth sectors. What's more, Arizona offers a robust portfolio of programs and resources supporting both large and emerging tech companies. The state's rich startup culture continues to thrive and is a preferred choice for technology companies seeking growth. Leading startups have collectively taken advantage of Arizona's high-skills talent base. Arizona's solid reputation and assertive stance on innovation led Fast Company to rank Arizona No. 1 in the country for "entrepreneurial activity."

To learn more about Phoenix, Tempe, and the surrounding region, see <u>www.visitphoenix.com</u> or <u>www.tempe.gov</u>.