

VICE PRESIDENT FOR ACADEMIC AFFAIRS LONG ISLAND UNIVERSITY BROOKLYN AND BROOKVILLE, NY

THE SEARCH

Long Island University (LIU), a nationally ranked university with innovative programs and cutting-edge research, seeks nominations and applications for the position of Vice President for Academic Affairs (VPAA). Reporting directly to the President, the VPAA serves as a key member of the President's leadership and is the chief academic officer of the university and providing leadership in all aspects of academic life within a multicampus institution.

Founded in 1926, LIU continues to redefine higher education, providing quality education through teaching excellence, research opportunities, and high impact experiential learning in a global context designed to prepare students personally, intellectually, and professionally for meaningful careers and lives. LIU offers over 230 undergraduate, graduate, and doctoral degree programs, educating nearly 16,000 students each year. The university cultivates academic, professional, artistic, and co-curricular opportunities.

LIU is on an ambitious trajectory to reach their vision of becoming a nationally recognized, globally engaged, teaching and research university. From 2019 to 2021 research expenditures at LIU grew from \$2.4M to \$14M and in 2022 LIU was awarded the Carnegie Classification as an R2 "High Research Activity" doctoral institution. Over the last five years LIU has introduced a range of inventive academic initiatives including The College of Veterinary Medicine, The Roc Nation School of Music, Sports, & Entertainment, The Roosevelt School, The College of Science, and The School of Film and Digital Media.

Over the last 10 years, the endowment has quadrupled from \$99.6 million in 2014 to \$396.7 million as of August 31, 2023. Since 2014, LIU has continued to honor its pledge of affordable tuition with annual tuition rate increases of two percent or less. Average national and regional tuition rate increases were roughly double that during this timeframe. As a result, LIU tuition and fees are as much as 35 percent less than its regional peers.

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The VPAA will play a crucial role in leading and supporting the aspirations of LIU through the implementation of the LIU 2030 Strategic Plan that is focused on advancing academic excellence through innovation, solutions for a sustainable global future, exceptional fiscal health and agility, and student engagement through extraordinary and distinctive experiences. In particular, the VPAA will partner with the Vice President for Research to continue to expand LIU's research enterprise with a goal of reaching R1 status by 2030.

The VPAA has primary responsibility for academic programs, international academic initiatives, digital academic strategy, advancements in teaching and learning, the library, and institutional research. The VPAA has direct oversight of all academic support units and holds institutional responsibility for the allocation of resources.

Long Island University has retained the national executive search firm Isaacson, Miller to assist in this important recruitment. Please direct all inquiries and applications as indicated at the end of this document.

LONG ISLAND UNIVERSITY

Long Island University (LIU) was founded in 1926. The university is committed to providing a high-quality education through teaching excellence and impactful research opportunities. LIU offers over 230 undergraduate, graduate, and doctoral degree programs, educating nearly 16,000 students each year. The university cultivates academic, professional, artistic, and co-curricular opportunities.

LIU has expanded access to higher education for students for nearly a century. Achievement of evolving higher education goals requires innovative academic and career-relevant programs paired with high-impact learning opportunities. Current academic programs have been strengthened to provide a superior education, and new programs are in development to meet 21st-century workforce needs. Reflective in new schools and programs, the University continues to hire talented faculty from the nation's leading universities. As a result, LIU students will enter the workforce with the requisite academic and professional skills to fulfill career goals and meet employer demands.

LIU Brooklyn offers more professional programs in health care than any other campus in the New York metropolitan area, including the Arnold and Marie Schwartz College of Pharmacy & Health Science, The Harriet Rothkopf Heilbrunn School of Nursing, The Roosevelt School, and LIU's Health Professions. The Roc Nation School of Music, Sports and Entertainment provides dynamic instruction and interaction with top artists and industry leaders in the classroom. The Polk School of Communications is aligned with the nearly 75-year history of the university's Polk awards for investigative journalism.

LIU Post is a scenic, historic, and scholarly campus that offers a small-school environment with the access and resources of a major metropolitan university. The university's 334-acre campus is located on the former estate of Marjorie Merriweather Post, 27 miles east of New York City on Long Island's Gold Coast.

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The campus houses the College of Veterinary Medicine — one of only four in the northeast — the nation's first professional School of Accountancy, an AACSB-accredited Business School, recognized by Princeton Review as a top business school for 15 consecutive years, and a theater program ranked in the top 30 in the nation and a recipient of 20 Kennedy Center Awards. LIU is home to the world-renowned Tilles Center for the Performing Arts, featuring top artists and providing master class instruction for students.

LIU Global offers a one-of-a-kind bachelor's degree around the globe. It spans eight countries on five continents, preparing students for careers as global leaders in international business, entrepreneurship, and communications.

LIU's unwavering commitment to providing students a high-quality, affordable education is demonstrated through the in-demand programs, world-class faculty, and state-of-the art academic and campus facilities the university provides to their exceptional students.

Long Island University has a tradition of excelling in athletics. The Division I Sharks compete in 38 NCAA sports at the Bethpage Federal Credit Stadium and the Barclay's Center.

LIU's financial position is the strongest it has been in its long history, and the university's recognition as a national teaching and research university is solidified through this strength. Over the last 10 years, the endowment has quadrupled from \$99.6 million in 2014 to \$396.7 million as of August 31, 2023. Since 2014, LIU has continued to honor its pledge of affordable tuition with annual tuition rate increases of two percent or less. Average national and regional tuition rate increases were roughly double that during this timeframe. As a result, LIU tuition and fees are as much as 35 percent less than its regional peers.

From the shores of Long Island to the epicenter of business and tech innovation in Brooklyn, and to the far corners of the world, LIU offers a unique college experience for every student seeking academic enrichment and professional opportunity. Upon graduation, LIU students join a community of more than 220,000 alumni in 112 countries to become global leaders in fields that include the arts, health sciences, media, education, pharmacy, business, technology, public service, and professional sports.

LIU 2030: The University of the Future

Long Island University's Strategic Plan, LIU 2030: The University of the Future, is aligned with LIU's mission to provide excellence and access in private higher education to those who seek to expand their knowledge and prepare themselves for meaningful, educated lives and for service to their communities and the world. LIU's intent is to elevate the University to a competitive, nationally recognized, globally engaged teaching and research institution. The development of this visionary blueprint was advanced through an inclusive, comprehensive process to identify strategies and corresponding tactics to reach the highest levels of academic achievement and national prominence organized around four institutional goals:

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- Advance academic excellence through innovation
- Advance solutions for a sustainable global future
- Advance exceptional fiscal health and agility
- Advance student engagement through extraordinary and distinctive experience

BROOKLYN AND POST CAMPUSES

Students, Faculty, and Staff

With a student enrollment of nearly 16,000 students, our student body represents more than 90 countries. LIU has been designated as a minority serving institution, including 10% of students that identify as Black/African American, 14% that identify as Latinx/Hispanic, 11.5% that identify as Asian/Pacific Islander, and 45% that identify as White/Caucasian. 19% are first-generation college students and 30% of enrolled students are Pell eligible.

379 full-time professors teach at LIU, as well as 788 part-time faculty members, with a significant majority holding the highest degree in their respective fields. The faculty includes numerous Fulbright Scholars, and in 2014, LIU was one of just nine master's institutions nationwide to have four Fulbright professors teaching abroad. LIU's faculty also includes Academy Award winners, prominent journalists, award-winning authors, leading scientists whose research has contributed to significant medical advances, and many more experienced and accomplished professionals.

Overall, LIU employs 771 dedicated, skilled, and engaged staff; 560 are full-time employees and 211 work part time.

Academics

Over the last five years LIU has introduced a range of inventive academic initiatives including The College of Veterinary Medicine, The Roc Nation School of Music, Sports, & Entertainment, The Roosevelt School, The College of Science, and The School of Film and Digital Media. All of these initiatives exemplify LIU's mission to provide students with high impact experiential learning opportunities that embed career experiences into the curriculum. In addition, existing LIU programs continue to be competitive and accrue national recognition. The School of Business was recognized by The Princeton Review as one of the nation's best business schools for the 16th consecutive year and the Musical Theatre department was recognized as a top-30 performing arts program in the nation with 20 Kennedy Center American College Theatre Awards.

The College of Veterinary Medicine

The College of Veterinary Medicine launched its Doctor of Veterinary Medicine program in the fall of 2020. The College has expanded its clinical partnerships to more than 75 locations, including many of the

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country's best healthcare and veterinary organizations. Veterinary students and faculty are earning prestigious research fellowships and participating in federally funded programs to advance the field of veterinary medicine. The College's Veterinary Learning Center opened in February 2023. The building features state-of-the-art research laboratory spaces comprising diagnostic imaging laboratories, lecture halls, a skills laboratory, and surgical rooms. All labs utilize artificial intelligence platforms and other advanced technology. The new facility complements the Veterinary Teaching and Research Center, which includes anatomy and pathology labs, necropsy and histopathology rooms, and a viewing area for the necropsy room.

The Roc Nation School of Music, Sports & Entertainment

The Roc Nation School of Music, Sports & Entertainment opened in fall 2021 and has continued to add scholarship support and faculty members from the height of entertainment. This dynamic partnership offers students competitive opportunities to engage with music, sports, and entertainment industry leaders. Students have access to high impact internships in the industry Gimel "Young Guru" Keaton, a Grammy-winning audio engineer and producer for JAY-Z and other top artists, joined the Roc Nation school as director of the music technology, entrepreneurship and production program. Apparel brand PUMA established the PUMA Hope Scholarship Fund to provide tuition support for incoming students. An anonymous donor funded 75 Hope Scholarships to help talented students with limited resources to achieve their dreams. Scholars were selected based on need and merit, and they will graduate tuition-debt free. Industry leaders are invited into the academic community to engage with students in a myriad of ways. One opportunity is through the Roc Nation Speaker Series — monthly conversations featuring leaders in music, sports & entertainment. Through conversation and Q&A, leaders explore their experiences, vision, and artistry; address the importance of higher education in the sports and entertainment industry; and impart industry advice. Recent speakers include John Platt, CEO of Sony Music Publishing, Michael Rubin, CEO of Fanatics, and Adam Silver, NBA Commissioner.

The Roosevelt School and The Center for the Study of the Presidency

Opened in the fall of 2021, The Roosevelt School prepares students for careers in international relations, diplomacy, leadership, service, and policy-making at multinational corporations, foundations, think-tanks, non-profit organizations and governmental agencies around the globe. The school is named after the Roosevelt family and inspired by the legacies in diplomacy, conservation and social justice of the 26th President of the U.S., Theodore Roosevelt; the 32nd President of the U.S., Franklin Delano Roosevelt; and Former First Lady Eleanor Roosevelt. In May 2023, LIU announced the opening of The Center for the Study of the Presidency at The Roosevelt School at the Brooksville Campus. The Center will house a collection of presidential memorabilia and an interactive White House experience. Future plans include a virtual Presidential Library focused on the first 30 United States presidents who do not have United States funded presidential libraries.

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The College of Science

The newly established College of Science will leverage LIU's investments and expertise through partnership with Dassault Systèmes, a Fortune Future 50 company and leader in digital engineering. The College of Science is home to a Dassault Systèmes designated "Center of Excellence in Life Science and Research," the only designated center in the world focused on biomedical innovation. The Center is aimed at providing students and faculty with a network dedicated to experiential, lifelong learning with Dassault Systèmes' 3DEXPERIENCE digital engineering, virtual reality and artificial intelligence platform that enables the current and future workforce to accelerate the digital transformation of industry. Research conducted at the Center of Excellence includes precision medicine using "Virtual Twins," or exact digital models of human anatomy being developed by LIU and Dassault Systèmes; pandemic preparedness and the digitization of healthcare; innovation in medical devices; and telemedicine through the "Internet of Things," or the exchange and analysis of data between physical objects that are connected digitally. In addition, the partnership aims to provide a platform for technology transfer, or the sharing and transformation of inventions and scientific outcomes into commercialized products or services that benefit society. The College will support research with high societal impact to advance the fields of pharmaceutical sciences, precision medicine and health care in the digital age. Along with LIU's College of Veterinary Medicine, the College of Science will become a national research hub offering unique degrees and partnering with institutions and businesses as part of the region's growing life sciences corridor.

The School of Film and Digital Media

The School of Film and Digital Media opened in Fall 2022 with a distinguished advisory board including former Paramount Pictures executive Michael Tadross, producer of more than 68 feature films from Ghost to Oceans 8, Academy award-winning actress and television host Whoopi Goldberg, and Broadway producer Wendy Federman, winner of multiple Tony Awards. The Film School offers a comprehensive, project-based curriculum that exposes students to every aspect of filmmaking. Students will develop into thoughtful, influential media executives who master all facets of interactive media production. They will graduate with a portfolio of short, documentary, and feature-length films and a wealth of professional connections.

LIU's Research Expansion

From 2019 to 2021 research expenditures at LIU grew from \$2.4M to \$14M. In 2022 LIU was awarded the Carnegie Classification as an R2 "High Research Activity" doctoral institution earning a position in the top seven percent of US universities with over \$5 million in annual research expenditures. LIU aims to reach R1 status by 2030 utilizing strategic research growth and investment, talent management cluster hires, and research partnerships.

They have identified the following signature research areas:

• Innovative Cures: Research focused innovative diagnoses, treatment and prevention of human disease.

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- One Health: One Health, the nexus between human, animal and environmental health, forms the base for important research to improve quality of life and the health of the planet.
- Future of Business: 21st Century commerce requires digital literacy, computational savvy and new financial, marketing and management tools attuned to global demand.
- Data Analytics: Big Data is ubiquitous across all fields of scientific and technological inquiry and is essential in economic development, professional activities, future workforce training
- Resilient Communities: Research centered on robust, healthy, and engaged communities

Student Access and Affordability

The growth of the University's endowment is a driving force for college affordability. The University's commitment to affordable tuition through modest 2% annual tuition rate increases since 2014 plays a key role in the affordability of an LIU education. Furthermore, 98% of first-time, full-time undergraduate students receive grant or scholarship aid, and the average aide amount received is \$27,862; 40% of full-time beginning undergraduate students receive Pell grants with an average aid amount of \$5,354 (source: U.S. Department of Education).

The Hope Scholars program offers academically prepared, high-need students the opportunity to graduate tuition-debt free. Students with high financial need and strong academic performance are eligible for the program. LIU, corporations, and industry donors cover the gap between tuition cost and the recipient's federal and state financial aid, allowing Hope Scholars to attend LIU tuition-free. In Fall 2023, 49 Hope Scholars entered LIU, joining 225 continuing students for a total of 274 registered Hope Scholars in the Fall 2023 semester.

UNIVERSITY LEADERSHIP

Kimberly R. Cline became the 10th president of Long Island University in July 2013 and assumed leadership of one of the largest and most comprehensive private universities in the country. Dr. Cline has led the nearly century old institution through a transformational process to provide students with an exceptional education that emphasizes experiential learning and excellence in teaching and research.

Dr. Cline's tenure has seen dynamic new schools, centers, and career-ready programs launched at LIU to increase retention and graduation, attract high achieving applicants, and improve philanthropy, while exposing students to high-demand academic programs led by innovative leadership.

LIU was the first private college or university in the region to be selected to participate in the START-UP NY initiative, with a newly renovated business incubator designated for use by fledgling high-tech businesses.

Dr. Cline has also spearheaded an exciting collaboration with RXR Realty, allowing historic investments in the LIU Brooklyn campus. These initiatives reinforce LIU's prominent role in the renaissance of Downtown Brooklyn, providing unique opportunities for the entire LIU community in all areas of study.

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A recognized leader in education, Dr. Cline has been named to the Long Island Press Power List of the 50 most influential people on Long Island, was named to the inaugural Long Island Power 50 by City and State and was named one of Brooklyn's Women of Distinction. Dr. Cline is a past chair of the Board of Trustees of the Council of Independent Colleges and Universities and a past member of the board of the Center for Creative Leadership. She currently serves as Chair of the Long Island Regional Advisory Council on Higher Education (LIRACHE) and as a board member of the Long Island Association. Along with a Bachelor of Science in Industrial Relations, Dr. Cline also holds a Master of Business Administration, Juris Doctor, and Doctor of Educational Administration. She previously served as Vice Chancellor and Chief Financial Officer of the State University of New York system.

ROLE OF THE VICE PRESIDENT FOR ACADEMIC AFFAIRS

The vice president for academic affairs (VPAA) is the chief academic officer of the university and provides leadership in all aspects of academic life within a multicampus institution. The VPAA reports to the President and is a key member of the president's senior leadership team which includes the vice president for research; vice president for information technology; vice president and chief financial officer; vice president for student affairs & enrollment/chief of staff; university council; vice president for facilities; chief communications & branding officer; vice president for university advancement; chief of strategic planning; and chief operating officer.

Reporting directly to the VPAA are the deans and the academic administrators.

The VPAA works closely with the vice presidents and will serve as a key partner to the president in the continued implementation of the LIU 2030 Strategic Plan and ongoing fundraising for key initiatives.

The VPAA has primary responsibility for academic programs and the budgeting for academic programs, space planning, international initiatives, digital strategy, advancements in teaching and learning, the library, and institutional research. In close collaboration with the vice president for research, the VPAA has responsibility for the continued expansion of a robust and renowned research enterprise. The VPAA has direct oversight of all academic support units and holds institutional responsibility for the allocation of resources.

OPPORTUNITIES AND CHALLENGES

Continue to raise the academic and research profile of LIU that contributes to cutting-edge research and discovery.

The VPAA is integral in continuing the remarkable expansion of research at LIU with the target of reaching R1 status by 2030. The VPAA will work closely with the vice president for research and the deans to pursue research opportunities in a purposeful way that builds upon LIU's strengths. The VPAA must also work

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collaboratively to develop support systems that will lead to even higher levels of research success, establish a culture of creativity, and make the university a destination for faculty with ambitious research goals. The VPAA will take a global approach to research and partnerships that fosters both creativity and fuels novel phenomena inquiry, and thereby leads to innovative educational models and academic industry solutions informed by diversity in all forms.

Invest in academic infrastructure and the recruitment of a highly distinguished faculty in support of innovative academic and career-relevant programs paired with high-impact learning opportunities.

The VPAA will ensure excellence in operations across all schools and programs. The VPAA will continue to lead the efforts in recruiting top leaders in specific fields who are committed to implementing LIU's 2030 strategic plan vision and strategy. In partnership with the deans the VPAA will foster collaboration and support multidisciplinary research and educational programs.

Advance exceptional fiscal health and agility.

In partnership with the President, the VPAA will place a disciplined emphasis on maintaining a commitment to a high quality, affordable education; align resource allocation with strategic priorities; expand and diversify revenue sources; and support the growth of the University endowment.

Enhance student engagement through extraordinary and distinctive experiences.

In collaboration with the vice president of student affairs and the chief diversity officer, the VPAA will create programs and initiatives aimed at improving retention and graduation rates; cultivating diversity, equity, and inclusion; promoting global awareness and cultural competency; increasing student support and success; and championing a competitive Division I Athletics Program.

Champion LIU and its achievements to a broad audience

As the academic leader of a university that continues to develop a more significant national and international profile, the VPAA must tell a compelling story of the work of students, faculty, and staff to a variety of audiences—from funding agencies to alumni to employers. The VPAA will have the opportunity to tell the story of how far LIU has come and to outline its bold academic ambitions. President Cline will take the lead in philanthropic efforts, but the VPAA will be a key contributor in fundraising efforts, especially given the emphasis on research and faculty development and student engagement in the strategic plan.

QUALIFICATIONS AND CHARACTERISTICS

The VPAA is the University's Chief Academic Officer and provides overall executive and strategic leadership in the formulation and implementation of academic policy. Reporting to the University President and part of the senior executive leadership team. The VPAA is responsible for overall quality of research, teaching and academic programs across the university and to ensure that the academic budget aligns with the University strategic priorities.

While no one person possesses all the qualities listed below, the ideal candidate will have most of the following professional and personal characteristics:

- An earned Doctorate, Ph.D. preferred.
- Substantial experience in a leadership role such as dean, vice president, or vice provost including experience in the development and administration of curriculum, personnel, strategic planning and the use of technology in higher education.
- Demonstrated ability to identify, resolve and consult on a wide range of administrative and personnel issues with a clear sense of institutional needs and priorities.
- Record of teaching excellence, service and scholarship commensurate with that of a tenured professor.
- Experience in a collective bargaining environment highly desirable.
- Experience with identifying and implementing academic programs that contribute to the intellectual integrity of the institution, and developing the infrastructure that enhances the University's research capability.
- Demonstrated ability in implementing a strategic academic vision including strong sponsored research across the university, effective teaching practices, program excellence and the excellence of all the academic administrators and faculty.
- A knowledge of the scope of academic issues relative to higher education in the Unites States, international trends in higher education and a vision of how to formulate best practices with maximum efficiency to achieve strategic priorities or goals of the university.
- Expertise in facilitating an institutional framework that promotes university development and outcomes, which will allow the University to improve its academic effectiveness, prestige, and impact.
- Successful experience establishing the highest standards in academic resources, policies and practices, faculty, research, and academic programs.
- Deep commitment to providing a structure for effective and meaningful shared governance and cultivating constructive and forward-looking relationships with the faculty unions.
- Experience with developing international partnerships and joint academic initiatives to advance the university's intellectual influence and opportunities for its students.

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- Experience supervising the Peer Review Process inclusive of the appointment, reappointment, promotion and tenure processes to assure that the University has an outstanding Faculty committed to teaching, scholarship and service to higher education.
- Evidence of building strong management teams and overall administrative prowess.
- Strong budget management skills and expertise with the allocation of academic resources in a manner consistent with the university's goals and priorities.

TO APPLY

Inquiries, nominations, and applications should be directed in confidence to:

Dan Rodas, Partner
Liz Braun, Senior Associate
Seema Khan, Senior Search Coordinator
Isaacson, Miller

Electronic submission of materials is encouraged via:

https://www.imsearch.com/open-searches/long-island-university/vice-president-academic-affairs

LIU is an equal opportunity employer. LIU is committed to extending equal opportunity in employment to all qualified candidates who can contribute to the diversity and excellence of its academic community. LIU encourages applications from all qualified individuals without regard to race, color, religion, genetic information, sexual orientation, gender and/or gender identity or expression, marital or parental status, national origin, ethnicity, citizenship status, veteran or military status, age, disability, or any other basis protected by applicable local, state, or federal laws. Hiring is contingent on eligibility to work in the United States.