

SENIOR VICE PRESIDENT, RESEARCH NEW YORK ACADEMY OF MEDICINE NEW YORK, NEW YORK

THE SEARCH

The New York Academy of Medicine (NYAM), a leading voice for innovation in public health, seeks a Senior Vice President for Research (SVP). For over 176 years, NYAM has tackled the barriers that prevent every individual from living a healthy life. NYAM generates the knowledge needed to change the systems that prevent people from accessing what they need to be healthy. Through its high-profile research, focused symposia for health professionals, and its base of superb Fellows, NYAM engages those who value advancing health equity to maximize health for all. The successful SVP will provide strategic leadership to help shape and advance the research, evaluation, and policy impact work at NYAM.

The mission of NYAM spans innovative and community-centered research, evaluation of health programming, policy leadership, health equity, and public health advocacy. Its work is accomplished in collaboration with numerous partners, including community-based organizations, public health and healthcare providers, academia, governmental agencies, and its nearly 2,000 dedicated, elected Fellows and Members from health-related professions. Assets and income include an investment portfolio of over \$57 million, grants and contracts awarded over the past five years totaling \$27.5 million, one of the most distinguished libraries of the history of medicine and public health in the world, and NYAM's iconic building on Museum Mile in New York City. NYAM's annual budget is \$13 million.

Reporting to the President and a member of the Executive Leadership Team, the SVP will build the grants and contracts portfolio at NYAM, while contributing to the overall strategic direction of the organization. The SVP will advocate to enhance NYAM's research team capabilities and support a strong, inclusive, and engaged organization. The SVP will be an active and contributing member of the NYAM community.

The ideal candidate will be a seasoned and innovative leader, with a strong background in growing research programs and will have a proven track record of successful grant writing and funding across various agencies. In addition, the ideal candidate must be an excellent communicator with exceptional relationship-building skills and a proven ability to work collaboratively, collegially, and transparently in a diverse, mission-driven, and equity-focused organization. Compensation will be competitive and commensurate with experience, with an anticipated salary range of \$285,000 - \$310,000.

The New York Academy of Medicine has retained Isaacson, Miller to assist in this important recruitment. Instructions for inquiries, nominations, and applications may be found at the end of this document. Senior Vice President, Research New York Academy of Medicine Page 2 of 6

HISTORY

Since its founding in 1847, NYAM has been a vital source for effective and often radical thought and action regarding the healthcare and public health problems that affect New York City and cities worldwide.

At the time of NYAM's founding, New York City was facing turmoil in medicine and public health on many fronts. Traditional methods of clinical practice were often more traumatic than the diseases themselves; avoidable infections were taking a powerful toll on lives even in the best hospitals, community health conditions were appalling – one in three women died in childbirth and 50% of children died before the age of one.

A group of eminent physicians decided that reforms were needed and established NYAM for "the advancement of the art and science of medicine, the maintenance of a public medical library, and the promotion of public health and medical education." These efforts would lead to the creation of the city's sanitation and public health departments, systems that would be replicated all over the nation. Moreover, NYAM was integral to the development of systematic tracking of births and deaths, a move that ultimately led to the creation of a Medical Examiner's Office.

In the years that followed, NYAM was the vanguard for urban health, addressing the most pressing health issues in New York City, from the continued concerns of maternal and child mortality, the health of vulnerable populations, the HIV/AIDS epidemic, and drug policy, to the current epidemics of obesity and asthma, all the while supporting health scholarship through its library and Fellows program. NYAM's rich history of influence and action in urban health has led to its current agenda, which focuses on eliminating health disparities and enhancing health equity, including in the era of climate change. Moreover, NYAM has evolved into a highly respected health think tank, unique in its ability to develop, implement, and evaluate programs for potential scale-up and spread, working with elected officials and health-related professionals in foundations and academia and at the highest levels of government, as well as directly engaging with the communities NYAM seeks to serve. Service to the public has always been fundamental to NYAM's work, and since its inception, it has produced nonpartisan, evidence-based reports and has led courageous action on some of the most urgent health challenges facing New York City, the nation, and the world.

Ann Kurth, PhD, CNM, became President of NYAM in January 2023. Dr. Kurth's appointment was a significant milestone in NYAM's history as she is the first epidemiologist and first nurse to lead the organization. Dr. Kurth, a leader in higher education and health, was previously the Dean and Linda Koch Lorimer Professor at Yale School of Nursing and Professor of Epidemiology of Microbial Diseases at Yale School of Public Health.

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Research at NYAM

NYAM Research works to develop, evaluate, and strengthen initiatives to improve the health of populations in New York City and State, and across the nation and the world. Throughout its history, NYAM has addressed the key issues of the day (including the issues of today, climate change and health equity).

NYAM's work addresses a more equitable health span, from maternal and infant health, to early childhood and adolescence, to working age and older adult health. Our quantitative and qualitative methods expertise includes community and stakeholder partnered research, program evaluation, community health needs assessment, public deliberation, social network analysis, measure development, multilanguage surveys, interview and focus group facilitation and analysis, innovative data analysis and visualization, policy analysis, and dissemination and implementation of results. NYAM also provides technical assistance and training with key partners.

NYAM's research is focused on public health issues that impact the lives of structurally marginalized populations, including social determinants of health such as food access, housing, economic empowerment; healthcare access and clinical-community linkages; family caregiving; and health workforce development.

ORGANIZATION BACKGROUND

NYAM works to achieve its goals through a variety of approaches:

- Through its interdisciplinary research, evaluation, community-focused, and policy work carried out by the <u>Center for Evaluation and Applied Research, Center for Healthy Aging</u>, and the <u>Center for Community Partnerships and Policy Solutions</u>. NYAM's research, evaluation, and policy teams are supported by grants and contracts from public (federal, state, and local) and philanthropic sources. The teams are staffed by approximately 20 PhD and master's level researchers who conduct investigator-initiated, collaborative research directed to a range of pressing health issues. The researchers seek to enrich the evidence base related to health equity, population health, social determinants of health, and high-value healthcare and social services systems.
- The NYAM Fellowship/Membership program has been central to NYAM's mission and activities since its founding. NYAM's Fellows and Members constitute a network of nearly 2,000 experts elected by peers across health-related professions. They comprise a community of distinguished professionals organized into more than a dozen sections and workgroups that address clinical and population health challenges. Working collaboratively across disciplines, specialties, and institutional boundaries, Fellows organize events addressing critical health issues and enjoy networking opportunities as well as active engagement with NYAM's staff, programs, and library.

- NYAM provides an essential convening role in the greater tristate area and offers original public programming to promote health and inspire people to act and create change. NYAM brings together community members, decision-makers, policymakers, and elected officials to ensure that community voices inform its work. With this diverse group of stakeholders, NYAM is positioned to develop community-informed solutions and educate the public and clinical communities alike about historical and contemporary issues in health.
- NYAM is home to one of the most significant historical libraries of medicine and public health in the world, safeguarding the heritage of medicine to inform the future of health. The library hosts a wide-ranging roster of public programming, integrating health and medicine with history, the humanities, and the arts, offering uniquely enriching experiences.
- NYAM's *Journal of Urban Health* has published over 100 volumes, with an impact factor of over 5.0, and is a leading forum on urban health science and practice worldwide.

THE ROLE: SENIOR VICE PRESIDENT FOR RESEARCH

The Senior Vice President for Research reports to the President and oversees all research programs at NYAM. The SVP will be responsible for overseeing the current three research centers and the senior scholars and scientists, supervising four direct reports (Directors of each research center and the Director of Grants and Contracts), as well as supporting a total current research staff of 20. Although staff currently work in a hybrid situation, this full-time position requires a substantial on-site presence in NYC.

Essential Duties and Responsibilities:

The SVP will focus on several overarching outcomes:

Support and strengthen the NYAM research infrastructure and impact of NYAM research

- Provide direct supervision of and support for the directors of the Research Unit at NYAM, currently including the Center for Evaluation and Applied Research (CEAR), the Center for Community Partnerships and Policy Solutions (CPPS), and the Center for Healthy Aging (CHA); and NYAM's Senior Scholars and Senior Scientists.
- Provide a strategic vision to advance a research and policy agenda aligned with NYAM's mission of advancing health equity, building on and across the focus areas of the Centers.
- Seek out opportunities, advise on, and lead proposal development and grant applications through mentorship, thought leadership, skill building, collaborative partnerships, and strategic goal setting with the CEAR, CPPS and CHA staff and the Senior Scholars/Scientists, including selected opportunities to serve as the Principal Investigator on grants and projects related to the candidate's research interests.

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- Grow the research staff concomitant with funding, including overseeing a targeted search for a senior principal investigator whose recruitment has been endorsed by the NYAM Board of Trustees.
- The ideal candidate will bring to NYAM an independent body of work that complements NYAM's existing portfolio.
- Provide management and oversight to ensure efficient use and deployment of grants and contracts, financial, staff, and other resources to advance and raise the visibility of NYAM's research and provide accountability through tracking outputs while serving as a liaison between the Centers and other NYAM departments.

Partner across NYAM and with external stakeholders to advance strategic goals

- Support and promote intra-organizational collaboration between the three Centers, the NYAM Historical Library, NYAM Fellows, Communications, Development, and the NYAM Institutional Review Board.
- Deepen relationships with existing funders and cultivate new relationships that can be leveraged to advance the research portfolio.
- Co-develop new business opportunities with NYAM staff, fellows, and other potential partners; and create the relationships necessary to bring opportunities to fruition.
- Engage as a key member in NYAM's planned strategic visioning work in 2024.

Provide thought leadership internally at NYAM and externally with key stakeholders

- Promote NYAM's research, evaluation, and policy findings with other staff at NYAM to ensure the work is visible internally, and support staff presentation of their work externally.
- Support the Research staff in publishing and disseminating NYAM's work among health professionals through peer-reviewed scientific and lay channels.
- Support NYAM's longstanding IRB (staff consultant to be overseen by a Senior Scientist).
- Support the Research staff and Senior Scholars/Scientists in working with the Communications office to ensure high visibility of the research products on the NYAM website, in social media, and in communications with fellows, key stakeholders, and the general public.

Qualifications:

- Strong research and analytical skills, and mentorship experience; quantitative skills a plus.
- Proven track record of successful grant writing and funding, including successfully obtaining grants from foundations and federal, state, and/or local governments over a minimum of ten years. A substantial track record of funded federal research is preferred.
- A commitment to fostering a culture that supports diversity, equity and inclusion, opportunity for growth, and creativity among staff.
- Excellent networking and partnership-building skills with external stakeholders to advance the organization's mission and development of new partnerships and business lines.

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- Demonstrated knowledge of health equity and the social determinants of health, with a commitment to NYAM's mission to advance health equity.
- Excellent written and communication skills.
- Excellent judgment and highest standards of integrity.
- Doctoral degree in public health, health economics, health services research, public policy, or a related field.
- Minimum of 10 years of relevant experience in public health, health care research, and/or policy, including at least 5 years of personnel and budget management experience and management of interdisciplinary teams.

NYAM provides a comprehensive and robust health benefits package via our HR partner, ExtensisHR. NYAM also offers a generous paid time off policy and retirement contribution match program for eligible employees, including employer-sponsored contributions towards the 457(b) deferred compensation plan for Executive Leadership members.

TO APPLY

For inquiries, to make a nomination, or to apply, please visit:

https://www.imsearch.com/open-searches/new-york-academy-medicine/senior-vice-presidentresearch

Stephanie Fidel, Partner Erin Schwass, Senior Associate Maria Peña, Search Coordinator Isaacson, Miller 263 Summer Street, 7th Floor Boston, MA 02210

NYAM is an equal opportunity employer and does not discriminate against any employee or applicant for employment because of race, color, religion, sex, national origin, age, disability, veteran status, sexual orientation, gender identity, or any other protected status. NYAM is an affirmative action employer. As an organization whose primary focus is health equity, NYAM is committed to creating a diverse and inclusive environment for all employees.