



UNIVERSITY OF CENTRAL FLORIDA

DEAN OF THE ROSEN COLLEGE



2024 SEARCH FOR DEAN OF THE ROSEN COLLEGE OF HOSPITALITY MANAGEMENT



SEEKING A DYNAMIC LEADER FOR THE NEXT BOLD CHAPTER OF GLOBAL DISTINCTION

AT THE ROSEN COLLEGE OF HOSPITALITY MANAGEMENT

The University of Central Florida (UCF) invites visionary and innovative candidates to apply for the premier hospitality management job in American higher education: the Dean of the Rosen College of Hospitality Management.

The Dean's position offers a unique and prestigious platform to influence the global trajectory of hospitality and tourism education, research, and industry collaboration. Routinely rated the nation's top hospitality management program and among the world's best by the *ShanghaiRanking*, the Rosen College of Hospitality Management is revered for hospitality education and research excellence, industry partnerships, and supplying top talent. It features cutting-edge curriculum, distinguished faculty, novel student internship opportunities, and a state-of-the-art campus in the heart of the nation's top tourism destination: Orlando, Florida.

These attributes provide the Dean with unmatched opportunities to showcase the College internationally and shape future hospitality and tourism leaders.

UCF is a major metropolitan research university dedicated to unleashing the potential of students from all backgrounds, providing life-changing opportunity that fuels regional, state, and national economic prosperity. Ranked among America's most innovative universities by *U.S. News and World Report*, UCF enrolls more than 69,000 students annually. In addition to hospitality, they pursue high-impact degrees in acclaimed programs such as engineering and computer science, planetary sciences, optics and lasers, modeling and simulation, education, healthcare, and video game design.

TO APPLY:

All inquiries, nominations/referrals, and resumes with cover letters should be sent electronically to:

Ivan Ceballos, Senior Associate

Isaacson, Miller

<https://www.imsearch.com/open-searches/university-central-florida/dean-rosen-college-hospitality-management>

ADVANCING WORLD-CLASS ACADEMIC EXCELLENCE AND INDUSTRY IMPACT

The University of Central Florida seeks an innovative and visionary leader for the position of Dean of the Rosen College of Hospitality Management. The Dean will provide thoughtful academic and administrative leadership while identifying future areas of growth and building strong connections with industry and hospitality partners.

With more than 2,500 students, \$275,000 in scholarships awarded annually, and unrivaled industry partnerships, UCF's Rosen College of Hospitality Management is highly acclaimed and internationally known for its excellence, world-leading research, and industry impact. For four consecutive years, the *ShanghaiRanking* has rated the College as the nation's No. 1 hospitality program. The Dean will play a pivotal role in shaping the next generation of hospitality professionals through transformative education and access to opportunities for high-quality, hands-on experiential learning enabled by the College's location within the heart of Orlando's tourism corridor.

Located in vibrant Orlando, UCF is a thriving metropolitan research university that prides itself on providing access to all students willing to put in the work to earn a degree and supporting their success. Home to 1,900 outstanding faculty, 11,000 dedicated staff, and more than 69,000 students, UCF is among the largest and most dynamic universities in the nation, and it leads all universities in Florida in conferring more than 18,000 degrees a year. Research, scholarship, and creative activities have increased rapidly in quality and reputation across the university. The university has an operating budget of \$1.8 billion and, in fiscal year 2023, UCF researchers received just over \$217 million in funded research. UCF holds the Carnegie Foundation's highest designation in two categories: very high research activity and community engagement. The university is deeply committed to the success of students from all backgrounds. About half of UCF's



undergraduates enter as transfers, many through the nationally acclaimed DirectConnect to UCF program. More than 20 percent of UCF undergraduates are first in their family to attend college, and nearly half of the students are from underrepresented groups. UCF was designated a Hispanic-Serving Institution (HSI) in 2019 and is among only 21 universities nationwide with both the Carnegie Classification of very high research and the U.S. Department of Education designation as an HSI.

Reporting to the Provost and Executive Vice President for Academic Affairs, the Dean will create an environment conducive to academic quality, collegiality, student success, innovation, and transparency. The Dean is responsible for all areas of College administration, including academic planning, policy and program development, strategic and long-range planning, fiscal management, personnel supervision, integration of emerging technologies, and development of collaborative relationships. The Dean is expected to promote collaboration, team building, and the active engagement of faculty, staff, students, and industry and community partners. The Dean will engage with other deans, the provost, the president, and other executive leaders to advance UCF as a pacesetter for higher education innovation and excellence. Isaacson, Miller, a national executive retained search firm, is assisting UCF with this recruitment. All inquiries, applications, and nominations for this opportunity should be directed to the search firm, as indicated at the end of this document.



ALEXANDER N. CARTWRIGHT, PRESIDENT

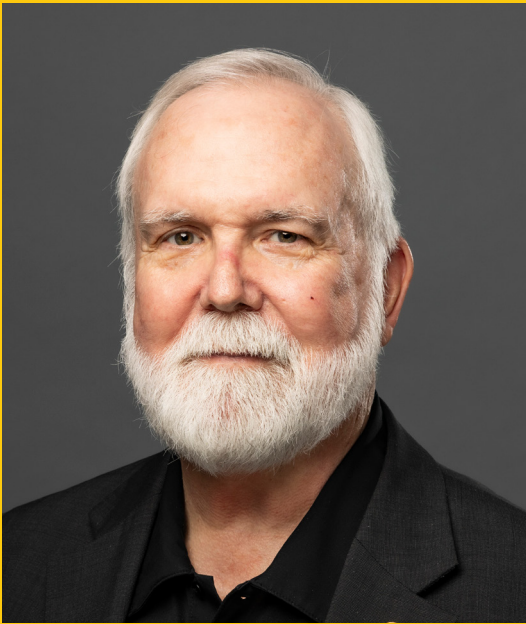
Alexander N. Cartwright was selected as UCF's sixth president by the UCF Board of Trustees on March 20, 2020, following a nationwide search. He was confirmed by the Florida Board of Governors the following week.

Under Dr. Cartwright's leadership, UCF is working toward becoming the world's leading public metropolitan university, a top 50 public research university determined to provide opportunities to earn success to students of all backgrounds and to produce research and creative works that positively impact lives across our community and the world.

As a first-generation college student whose journey to higher education was not traditional, Dr. Cartwright understands and prioritizes the need to build successful outcomes for students from all backgrounds and is dedicated to creating a culture of belonging at UCF. An internationally recognized researcher and scholar in the area of optical sensors, he is a fellow of the American Association for the Advancement of Science, SPIE and the National Academy of Inventors. Dr. Cartwright is a prior winner of both the National Science Foundation CAREER Award and the Office of Naval Research Young Investigator Award. In addition, he earned the 2002 SUNY Chancellor's award for excellence in teaching.

A native of the Bahamas, Dr. Cartwright holds a doctorate in electrical and computer engineering from the University of Iowa.





MICHAEL D. JOHNSON, PROVOST AND EXECUTIVE VICE PRESIDENT FOR ACADEMIC AFFAIRS

Michael D. Johnson became UCF's provost and executive vice president for Academic Affairs in January 2022 after two years as interim provost.

As UCF's chief academic officer, Dr. Johnson oversees UCF's academic programs and initiatives across UCF's 13 Colleges, multiple campuses, research centers, and institutes. He leads in advancing UCF's excellence in teaching, research, and service and working with university stakeholders to promote student success and meet the workforce needs of Florida's growing high-tech economy. In collaboration with the president's office, vice presidents, deans and other academic leaders, he also manages UCF's academic operating budget and directs efforts to achieve university strategic plan goals.

He joined UCF in 1990 and served from 2011 to 2020 as Dean of the College of Sciences, where he remains a professor in the Department of Physics. As Dean, Johnson oversaw all the College's education, research, and service activities. As a scholar, his research is in theoretical condensed matter physics, including nonequilibrium high-current transport in nanodevices, quantum statistical mechanics of integrable systems, fractional statistics, and pattern formation in complex fluids.

He earned his Ph.D. in physics from the University of Virginia.





THE UNIVERSITY OF CENTRAL FLORIDA

The state founded UCF in 1963 to provide talent to fuel our nation's race to the moon. This challenge required students and faculty courageous enough to reach for the stars and capable enough to engineer the new technologies to get us there.

Orlando's Hometown University has evolved to become a next generation metropolitan research university with internationally recognized programs in engineering, planetary sciences, hospitality, healthcare, video game production, education, public service, and the arts. UCF currently serves more than 69,000 students seeking undergraduate, graduate, and professional degrees in 13 colleges, four campuses, nine satellite locations, and accessible digital learning modalities that reach students around the globe. In recent years, we have expanded student access, broadened learning pathways, and extended our physical and digital footprints in support of business migration and population growth in Florida. Our student body, faculty, and staff — reflective of the future of Florida and America and composed of entrepreneurial, creative, and community-minded innovators — are changing the world.

UCF's commitment to student success, access to opportunity, and excellence has attracted some of world's brightest talent. UCF earned its reputation and ranking by *U.S. News and World Report* as one of the most innovative universities in the country. With student success and social mobility outcomes comparable to the world's top institutions, and several world-class research and academic programs, UCF amplifies the uniqueness, quality of life, and economic vitality of Central Florida. With a commitment to accessible learning pathways, we reduce achievement gaps among students from all walks of

life, revealing the power of education to unleash the potential we know exists within each individual. Today, UCF enrolls more than 20,000 Pell Grant-eligible students each year, 71 percent of whom complete a post-secondary degree — well above the national average. We have contributed significantly to Central Florida's growth by building productive community and industry partnerships, supporting the region's evolving talent pipeline, and conferring nearly 425,000 degrees — most within the last two decades.

UCF is located within the 23rd-largest and fourth-fastest-growing metropolitan region in the United States. Central Florida is best known for tourism and entertainment, but the region is also a leader in aerospace, defense, advanced manufacturing, digital arts, optics, lasers, photonics, and related industries. UCF's campuses are near the Kennedy Space Center; several Fortune 500 companies; dynamic, high-tech industry clusters; and a vibrant entrepreneurial ecosystem fueled by startup ventures, public-private partnerships, and transformative technologies. We are woven into the fabric of the Central Florida community and embrace the region's youthful, welcoming spirit. Our mission is intertwined with the region's as Orlando's cultural, economic, and industry growth parallels our own.

UCF's students, faculty, staff, alumni, and friends are optimistic thinkers and innovators focused on the possibilities of the future. The university's collective achievements are the result of the efforts and dedication of our students, faculty, staff, and partners. They will continue to be our greatest assets as we focus on excellence in all that we do to **Unleash Potential**.



THE ROSEN COLLEGE

UCF's Rosen College of Hospitality Management is renowned for its world-class academic excellence, facilities, and supply of top talent for the next generation of industry leaders and achievers. **Ninety-seven percent of Rosen students have jobs upon graduation.**

The largest hospitality management program in North America, the College operates on a \$27 million budget. It encompasses 2,200 undergraduates, 350 graduate students, nearly 13,000 alumni, 70 faculty, and nearly 70 full-time staff based in the heart of the hospitality industry in Orlando, North America's top tourism destination.

The College is ideally located near major resorts, Walt Disney World, Universal Orlando Resort, SeaWorld Orlando, Fun Spot

America, the International Association of Amusement Parks and Attractions headquarters, dozens of smaller attractions, and industry suppliers.

Perennially rated the nation's top hospitality program and among the best globally, the College features acclaimed faculty recognized globally for their teaching, industry research, and work experience. Their curriculum aligns with industry needs and blends theoretical knowledge and professional insights with practical experiences, ensuring that graduates are well-equipped to navigate the complexities of the local and global hospitality landscape.



CAMPUS

The College's 159,000-square-foot, state-of-the-art, Mediterranean resort-style campus is the largest and most modern facility ever built for hospitality management education. The campus features 18 high-tech classrooms, an executive education center, a 200-seat training dining room and bar, a beer and wine laboratory, three test kitchens, a 400-seat auditorium, two computer labs, and a library and bookstore. The campus also includes UCF's **Rosen College Apartments**, which accommodate nearly 400 students each semester among 108 units primarily featuring four bedrooms, two bathrooms, full kitchens, and furnished living rooms.

PROGRAMS OFFERED

Offering a robust curriculum of online and in-person programs, the Rosen College offers **5 bachelor's** and **5 graduate** degree programs. Additionally, the College offers 10 undergraduate and graduate certificate programs. Undergraduate students can pursue degrees in Theme Park and Attraction Management, Hospitality Management, Entertainment Management, Event Management, Lodging and Restaurant Management, and Lifestyle Community Management. Master's degrees are offered in Event Leadership, Hospitality and Tourism, Themed Experiences, and Travel Technology and Analytics. Rosen College is also home to Florida's first Ph.D. in Hospitality Management program. Students can also take advantage of study abroad opportunities at one of 16 international partner universities. Every Rosen College student must complete at least three internships before graduating, and the College's graduates are well-prepared to meet employer needs.

RESEARCH & PUBLICATIONS

Rosen College's excellence in **research** and **technology** provides students with well-rounded experiences that prepare them for success in industry. The College consistently ranks among the top programs in research productivity and scholarly activities worldwide by peer-reviewed professional publications. Rosen's faculty represents the broad spectrum of the hospitality management industry. Their scholarly contributions make the College one of the most influential and cutting-edge voices in hospitality and tourism research and education.

The College is home to the Dick Pope Sr. Institute for Tourism Studies, which conducts research for the hospitality and tourism industry domestically and abroad and chronicles its contributions and impact. Rosen College is also home to four academic journals in the field of hospitality and tourism, three of which are included in the social science citation index:

International Journal of Hospitality Management; *International Journal of Contemporary Hospitality Management*; and the *Journal of Destination Marketing & Management*. Rosen also publishes the *Rosen Research Review*, an applied research magazine that bridges academic research and industry applications in reaching more than 100,000 subscribers worldwide.

INDUSTRY PARTNERSHIPS

Rosen College has unparalleled industry partnerships that enhance the quality of the student experience during and after graduation. In addition to learning from the College's faculty of internationally recognized experts, students benefit from strong industry partnerships that provide access to adjunct instructors, guest speakers, internships, memberships, scholarships, and networking opportunities that help stimulate successful careers in this exciting industry.

The College is also an educational partner for industry leaders seeking to attract talent and help their employees bolster their education. The Disney College and Disney Aspire programs, Wild Fork University, and the creation of an endowed scholarship program by Marriott Vacations Worldwide are examples of the transformational learning opportunities facilitated through the College's innovative industry partnerships.





QUALIFICATIONS AND EXPERIENCE

The successful candidate will possess many of the following skills, qualities, competencies, and personal qualities:

- **Education:** A Ph.D. or equivalent degree in hospitality, business, or a related field from a recognized institution and a record of accomplishment commensurate with serving as a Dean of a leading College of hospitality management.
- **Administrative Experience:** Experience in management and the ability to work closely with stakeholders across the university and with industry partners.
- **Leadership and Management:** Strong collaborative and inspirational leadership, organizational, and managerial skills needed to oversee various departments, manage budgets, foster collaborations, and lead the College towards its goals.
- **Teaching and Research:** A successful history of teaching, research, and publication with a deep understanding of the academic landscape and the needs of faculty and students.
- **Partnership and Fundraising Abilities:** Capability and record of engaging with donors, alumni, industry partners, and government agencies to secure funding, grants, and philanthropic resources for the College.
- **Communication and Interpersonal Skills:** Excellent transparent communication skills, including the ability to collaborate with diverse stakeholders, faculty, students, staff, alumni, and community members.
- **Student Success:** Proven experience improving the success of undergraduate and graduate students.
- **Vision and Strategic Planning:** The ability to develop and implement a vision for the College, create strategic plans, and adapt to a changing educational landscape. Ability to empower the team toward achieving goals.
- **Ethical Decision-Making Skills:** Sound judgment, integrity, and the ability to make tough decisions in a complex environment while considering the best interests of the College.
- **Adaptability and Innovation:** Proven background of being adaptable to change and innovative in implementing new educational methods and technologies.



APPLICATIONS, INQUIRIES, AND NOMINATIONS

The State of Florida has a Public Meetings Law and a Public Records Law. All meetings of the search committee are publicly announced and conducted. Documents submitted to the committee are treated as open materials except evaluative documents specific to State University System of Florida faculty.

Please feel free to reach out to Isaacson, Miller with any questions before submitting a formal application.

ALL INQUIRIES, NOMINATIONS/REFERRALS, AND RESUMES WITH COVER LETTERS SHOULD BE SENT ELECTRONICALLY TO:

Ivan Ceballos, Senior Associate
Isaacson, Miller

<https://www.imsearch.com/open-searches/university-central-florida/dean-rosen-college-hospitality-management>



EQUAL OPPORTUNITY EMPLOYER

As an equal opportunity/affirmative action employer, UCF encourages all qualified applicants to apply, including women, veterans, individuals with disabilities and members of traditionally underrepresented populations. UCF's Equal Opportunity Statement can be viewed at:

<http://eeo.ucf.edu/documents/PresidentsStatement.pdf>.

As a public university in Florida, UCF makes all application materials and selection procedures available to the public upon request.





PRODUCED BY THE OFFICE OF THE PROVOST AND ACADEMIC AFFAIRS